



July – September 2014

## SRF FOUNDATION EXPANDING HORIZONS

Continuing from the journey started in 1982 of providing a platform for social development by transforming education, carrying on the legacy and expertise in education sector, SRF Foundation has started to implement CSR for SRF Ltd at all the plant locations from 1<sup>st</sup> April 2014. The scope spans across six states, ten locations and hundred villages. The ten locations are Kashipur, Pantnagar, Bhiwadi, Dahej, Gwalior, Indore, Viralmalai, Goomdipoondi, Manali and Mewat. The thematic area of CSR at plant locations planned are Promoting Education, Vocational Skills, Women Empowerment, Environment Sustainability, Promoting Sports and Preventive Healthcare.



Organizing the couple of 'capacity Building' workshop for CSR champions in March and August 2014, Foundation has geared up the action at ground level. Through workshops, CSR champions acquainted with the provisions of Section 135 of Companies Act, 2013, planning, execution, monitoring and communication dimensions.

## PROGRAMMES AT MEWAT AND HARYANA

### School Transformation Scheme at Sonkh School

Trying to bring holistic improvement in 28 primary schools and 19 middle schools in Mewat District, Foundation converted Sonkh Government School as a model school under School Transformation Scheme. The renovation work was executed jointly by SRF Foundation, NDTV, Coca Cola India, Enrich Agro Food Products Pvt. Ltd., Tetra Pak India, The Department of Elementary Education, and Government of Haryana. The components developed are Academic Resource Centre, Boys and Girls Toilets, Drinking Water, Maths Lab, Science Lab, Library, Ground Levelling, Plantation and Grass, Sport Facilities -- Badminton Court, Hand Ball Goal Posts, Kho- Kho , Installation of Play Equipment, Print Rich Classroom Transformation, Mid- Meal Hall, School Information Wall Paintings, Stage, School Repair Works and Students Furniture for all classrooms.



## UDAAN – Adolescent Girls Residential Program

To strengthen girl child education, SRF Foundation started Udaan (eleven months long residential learning programme for adolescents girls) in 2011 and with the successful completion of two batches, now the 3rd batch of adolescent girls residential program started on 23<sup>rd</sup> July 2014, in collaboration with CARE India and AMIED. Apart from basic subjects, their curriculum includes awareness of RTE, social skills, Quran messages, personal health and hygiene etc.



## Flourishing Friendship between American and Mewat Schools

Developing social skills among children is an important factor while upbringing them. To promote the same, SRF Foundation and UDO Brush, an American company, facilitated exchanging of letters between American and Mewat school children. 120 students from US schools have written letters to Indian school students sharing about their school experiences. As a token of gesture, UDO brush also facilitated 2000 bamboo tooth brushes to Mewat children as a donation.



## Urban and Rural School Twinning Program

Connecting the Mewat schools with the city schools, Foundation had launched school twinning program between Mewat children and The Shri Ram school children in July 2014. The program objectives are to share the best practices between Mewat government school students and The Shri Ram School, create camaraderie among urban and rural school students and bring the positivity in student's learning, behavior and attitudes.



## Promotion of Rural Sports

Apart from education, sports at school level is invaluable for a children, SRF Foundation's sheer effort towards bringing the holistic change also includes promotion of sports at schools. In the last week of September 2014, Foundation has conducted cluster level sports competitions for students of 47 schools from 19 villages. The competitions were held cluster-wise covering three categories : Under 11yrs, Under 14yrs and Under 16yrs. Almost 1019 children participated in various sports like : Kho-Kho, Kabaddi, Running Race, Tug of war, Long Jump, High Jump, Wrestling, Hand Ball, Football, Volley Ball, Badminton and Short Put. The event was inaugurated by DEO and DPC of Mewat District.





### Basic Electrician Training Program: Launch of 6<sup>th</sup> batch

With successful graduation of five batches; on 15th July 2014, the 6th batch of Basic Electrician Training Program started with strength of 20 eligible learners and this training will continue for next 4 months. This training program is dedicated to shape the lives of the rural youth through giving hands on experience in electrical trade.



### Teach India: Spoken English Program

Continuing from the success of the previous batch, SRF Foundation successfully completed 11<sup>th</sup> batch in September, 2014. 10 students got short-listed for various positions in companies like Sarva, Tech Mahindra, Pizza Hut etc in the job fair that held on 25<sup>th</sup> September, 2014. With the completion of 11 batches, a total of 537 students have so far completed the course and have linked with gainful employment.



## TTS-MS Program: Training of Champion Trainers

With the ongoing process of imparting training to champion trainers from 22 DIETS across Haryana, two champion training program were held at SCERT, Gurgaon on 2<sup>nd</sup> and 4<sup>th</sup> September 2014. The training program was focused on activity based science and attractive science teaching methodology in physics, chemistry and biology. In this training program, they also trained to create E – mail account, use of social sites like Facebook, WhatsApp, Google group, TTS etc. Champion trainers also shared and demonstrated their experiences, whatever they are executing at their respective districts in Haryana.



## CSR PROGRAMMES AT PLANT LOCATIONS

In line with the SRF CSR plans and needs felt, plant locations have prepared their CSR plans and initiated action at ground level as per the details given below.

Theme/ Business	Promoting Education	Vocational Skills	Promoting Rural/Olympic Sports	Preventive Healthcare	Environment Sustainability	Women Empowerment
SRF Bhiwadi	✓	✓		✓	✓	
SRF Dahej	✓	✓				
SRF Kashipur	✓			✓		
SRF Pantnagar	✓					
SRF Gwalior	✓	✓				
SRF Indore	✓					
SRF Manali	✓	✓	✓	✓		
SRF Gummidipoondi	✓			✓		✓
SRF Viralmalai	✓	✓		✓		



At ground level, teacher training program for 40 Government school teachers was conducted at SRF Kashipur on 29<sup>th</sup> September to introduce them to innovative techniques of teaching. A health check-up camp for Heart and Diabetes was conducted at Vellur Village, SRF Viralmalai on 29<sup>th</sup> May, 2014. In all 115 people were screened at the camp out of which 21 were identified with Diabetes and 5 with heart ailments. An advanced beautician course and driving skill course for women was started at SRF Gummidipoondi in late September and early October 2014 respectively. 20 women from SC/ST background for each course were selected and are currently being trained to provide them with an employable skill.





## THE SHRI RAM SCHOOL

The Shri Ram Schools mission is to provide each student a diverse education in a safe, supportive environment that promotes sound values, self-discipline, motivation and excellence in learning. Proving the same, The Shri Ram School has been awarded “The Education World India School Rankings 2014” award in the top 10 category. The Shri Ram School Vasant Vihar/Moulsari has been ranked No. 1 in Co-ed Day School and The Shri Ram School Aravali has been ranked No. 8 Co-ed Day School in the country.



## ENHANCING EARLY EDUCATION (3EP)

### Orientation of new batch for aspiring Teachers

The 13<sup>th</sup> batch of the Enhancing Early Education Programme started on the 4<sup>th</sup> of July 2014 at the TSRS Moulsari Campus. 34 enthusiastic trainees participated in the orientation programme held for two days. After a month of content teaching, the trainees had a first-hand classroom teaching experience during the first phase of internship. On their return to the 3ep classroom, the trainees presented extremely enriching research work on ‘Great Thinkers.’ Dr. Jerome Bruner a world renown psychologist (USA) on whom a presentation was done, sent a mail of appreciation.



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