



April - June 2017

## CSR at SRF

### Summer Time Is Fun Time

With an objective to make out the best from this season's summer break, summer camps were organized in our programme schools of Mewat, Bhiwadi, Dahej, Chennai and Bangalore. These camps gave an opportunity to the students to learn and develop skills and knowledge while having fun through activities. Through the summer camps the children developed not only their intellectual growth but social and physical growth too. Around 4000 students from 54 government schools benefitted through these camps.



### Government Schools in Mewat Go 'Tech'!

Aligning with the dream of a Digital India, SRF Foundation has set up four digital labs in government schools of Nuh, Mewat and has started a digital classroom in its Spoken English Programme under Mewat Rural Education Programme and Mewat Rural Vocational Programme, respectively. This is the very first initiative in Nuh district of



Haryana to promote digital base teaching and learning. These ICT labs are proving to be very effective in making learning more interactive and attractive in the schools and spoken English center.



## Udaan Alumni Meet-Creating Roadmap to Reduce Hurdles in Education

This quarter, the annual alumni meet of Udaan was organised on 15<sup>th</sup> of May, at Udaan – Girl's Residential Special Training Centre (STC). 42 girls and 13 parents from the last four batches, since Udaan's inception in 2011, joined the meet and shared the challenges that they faced to pursue higher education after Udaan. The objective of the alumni meet was to give a platform to the Udaan alumnae and their parents for brainstorming a roadmap to address hurdles in education and chalk out a smooth path for the new girls who will pass out of Udaan this year.



## 'Sports for Development' – Badminton

To promote Badminton in Mewat, SRF Foundation along with Sunrise Sports (India) Pvt. Ltd. Initiated 'Sports for Development' programme in which 18 youth from Mewat were identified to coach the students in 18 MREP schools. A three day training workshop was also organised for the same which was inaugurated by Mr. Khurshid Rajaka, Chairman MDA. At the closing ceremony, District Collector of Mewat, Mr. Maniram Sharma graced the occasion and motivated the coaches to groom their students to become the best badminton players from Mewat.



## Learning with Play-way Methods

This quarter our team of Academic Enrichment Programme brought a new innovation in the methods of teaching and learning. Monthly, syllabus wise activity booklets, workbooks and revision sheets were designed and distributed in the schools for each child from Class 1 to 8 for all subjects. The basic objective of these workbooks is to increase the knowledge and understanding of the students through fun activity based learning. The teachers were also given orientation on how to best use these resources to increase the Learning Level Outcome of the students.





## Learning Across Cultural Borders – School Twinning Programme

126 students, 76 girls and 50 boys, from Govt. Middle School of Rithora, B.A. Pur, Rehna and S.P. Nagli visited The Shri Ram School (TSRS) under our three month long School Twinning Program which aims to share the best practices between the schools of Mewat and TSRS. While learning with play-way methods the students from both the schools prepared and presented a play on ways to put a check on pollution, how to do waste management and make compost out of it. Apart from this the children together made posters on the same and enjoyed various games.



## Health Awareness Camp at Schools

SRF Foundation along with CARE India organised a health camp in the month of May for the girls of Mewat schools in S.P. Nangli, Kawarsika and Salamba in Nuh, Mewat. Six doctors from St. Stephens Hospital did health check-up of these girls who were from Class 6 to 8. An orientation cum training workshop on importance of Health and Hygiene was also taken by Dr. Nilanchali of Maulana Azad Medical College with 10 MREP middle school teachers. In the training they were told about common diseases and deficiencies in girls, like anemia, its symptoms and cure.



## 25 Management Students Interning with Coca Cola Visit Nuh

On 7<sup>th</sup> April, 25 management students from leading B-Schools, who were interning with our partner, Coca Cola, visited Nuh to observe SRF's Corporate Social Responsibility (CSR) under its Support My School (SMS) programme which is in partnership with Coca Cola. The visit was organized by Mr. Pratyush Das, Manager, SMS and Mr. Sameer Pathak, Corporate Communication, Coca Cola. The interns took a tour of the infrastructural upgrades initiated in the school by the Foundation for the holistic development of students and gifted 50 drawing sets to the students.





## Sharing of Best Practices with India Information System Officers

Management Development Institute (MDI) and SRF Foundation, together facilitated an exposure visit for India Information System officers from Ministry of Information and Broadcasting on 29<sup>th</sup> April. There were 24 participants in total working in different states of our country. In Nuh, they visited our intervention schools and vocational skills centres and appreciated the academic and infrastructural intervention in the schools and vocational centres. They were also pleased by the cultural performances given by the Swaccha Committee of Kherla School.



## The Beginning of a New Dawn for Our BETP Students

Striving towards making the youth of Mewat gainfully employed, the Foundation in collaboration with Schneider Electric has been training the youth in the trade of electrician. On 17<sup>th</sup> April, convocation for 12<sup>th</sup> batch was organized with 25 students completing the course. On the same day the 13<sup>th</sup> batch of students was also inaugurated. Also, through our programme 10 pass out students successfully got placed with reputed companies like Colero Energy India Pvt. LTD., Okaya battery, Bata, Deliveri and PWD with a basic salary of more than 15,000/- rupees per month. For the students of current batch, and exposure visit was organised at Palla Engineering College and Dakshin Haryana Bijli Vitran Nigam (DHBVN) so that they can get a first hand experince of the working of various machines and transformers.



## Learning by Example – Exposure Visit of Teach India Students

In the month of June our Spoken English programme students got an opportunity to go on exposure visits and expand their horizons of knowledge and skills. 77 Spoken English programme students attended the 7<sup>th</sup> Annual Day celebration of Times of India where they met and interacted with other students which increased their network and confidence. SRF Foundation, in collaboration with The Times Group started TEACH INDIA programme in 2010, a course in spoken English for youth from the marginalized section of the society in Mewat.





## Developing Roadmaps for Taking Science Promotion to the Next Level

With an aim to take the promotion of Science subject to the next level and to execute the plans for the same, a daylong meeting was organised with the district coordinators at SCERT, Gurgaon. The meeting was attended by representatives from all 21 districts of Haryana who came with their roadmaps. Ms. Prem Leta, Dy. Director SCERT and Mr. Umesh Gupta, Program Officer – Academic Cell Education Department, Panchkula along with all Science specialists from SCERT were also present and shared their roadmap for Science education promotion in Haryana.



## 10th CSR Champions Capacity Building Workshop

On 15th and 16th of June, all the CSR Champions from our plant locations of six states (Haryana, Rajasthan, Uttarakhand, Madhya Pradesh, Tamil Nadu and Gujarat) came together to have an enriching cross learning amongst themselves. This year we also welcomed Pantnagar location which will continue with its past experience to add to the CSR mandate of SRF Ltd. The two day workshop not only comprised of sharing the best practices, achievements, challenges but also of group work to join together as a team and deliver wonders in their working area.



## Understanding Individual Social Responsibility

Moving from Corporate Social Responsibility (CSR) to Individual Social Responsibility (ISR), SRFites in April came in large numbers to save the lives of thalassemia patients by donating blood. Thalassemia is life-threatening disease and an inherited blood disorder characterized by abnormal haemoglobin production. It also affects the body's ability to produce haemoglobin and red blood cells. Together SRFites donated 52 units of Blood which were collected by Lady Harding Medical College Hospital and saved hundreds of lives.





## The Best Among All in Rajasthan – SRF Bhiwadi

### Bhamashah Award Winner for the 4th consecutive year

I was a proud moment for us when on 28th June, SRF Bhiwadi won the prestigious Bhamashah Award, conferred by the Rajasthan Government, for their significant contribution in primary and elementary education along with the infrastructural development in schools near their site. Mr. A. K. Singh Gangwar, Head of Works, received the award from various honorable ministers of Rajasthan State. Total 109 Bhamashahs were identified in which we secured 19th position! SRF Bhiwadi has been continuously receiving this award for the past four years.

### Winning the Government's Trust and Support

Mr. Vishal Ranjan, Collector-Alwar, along with Dr. Surendra Yadav, DPC RMSA, paid a surprise visit to one of our intervention schools in Bhiwadi during the summer classes, in May. He was pleased with our initiative of summer classes which aimed to enhance the learning of children with less competencies. He also took a tour of the infrastructural upgrades initiated in the school and our IT enabled HP World on Wheels (WoW) bus. Mr. Ranjan highly appreciated the Foundation's work to promote e-learning and digital literacy in schools and community.



## Triggering Sustainable Change – SRF Gwalior

On 1st of June, 750th dedication ceremony of Coca Cola NDTV Support My School campaign was organised at Amrol Govt. School of Gwalior. Smt. Maya Singh, Hon'ble Cabinet Minister, Urban Housing & Development, Govt. of Madhya Pradesh graced the occasion as the Chief Guest. In partnership with Coca Cola and NDTV we had built toilets, drinking water, library, science lab and sports facilities in 17 government schools of Gwalior, impacting 4222 students, 130 teachers and 250 SMC members of Bhind & Dhar district of Madhya Pradesh. We value and appreciate the contributions and efforts of all stakeholders and our CSR team of SRF Gwalior who made it possible.



## Expanding Their Reach – SRF Kashipur

With a vision to expand the reach of School Transformation Program in partnership with HP India, in Rudrapur block of Udham Singh Nagar district, Kashipur, Dr. Suresh Reddy, Director, SRF Foundation and Mr. R. K. Maurya, CSR Champion of Kashipur location along with the representatives from the Foundation and Pantnagar plant location visited the office of Mr. Neeraj Khairwal, District Magistrates of Uttarakhand. The Foundation aims to adopt 13 more government schools in the area for a span of two to three years.



## Impacting One and All – SRF Gummidipoondi

### Employee Engagement Activities

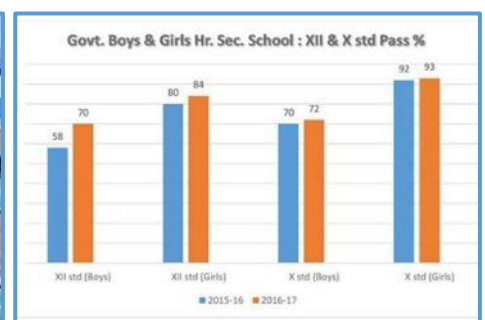
In the month of June, the CSR Council team of Gummidipoondi plant location initiated a Book drive and collected 259 books from the employees which were donated to enrich the library of Government Girls Higher Secondary School, Gummidipoondi. Also a volley ball match was organised between the TTBT male employees and Govt Boys High School to build in a strong relationship among the staff and the students we impact. Giving a tough competition, the school team won the match! Foundation is proud to be associated with such motivated employees.

### Our Moment of Pride

What motivates us the most, is to know that we were able to make a sustainable impact. The CSR team of Gummidipoondi lived one such moment of pride when one of their programme schools, KLK Panchayat Primary School, invited them as a guest during the school's Annual Day celebration. There the team was appreciated by the School Management for their continued support to the school in the midst of 250 students and their families. Their CSR initiatives under SRF Foundation was well received and appreciated by the entire gathering.

### Relishing the Fruits of Hard Work

With the consistent efforts of the CSR Council Members from Gummidipoondi in providing special coaching classes for the weaker students of Class X and XII, they have been able to maintain a sustainable increase in the pass percentage of the students. Class X boys and girls acquired a pass percentage of 72% and 93%, while Class XII boys and girls acquired a percentage of 70% and 84%, respectively. SRF Foundation appreciates their hard work and individual passion for the cause of education.



## Promoting the Cause of Environment – SRF Manali

On the occasion of 'World Environment Day', on 5th June, our CSR Council team of SRF Manali organised a tree plantation drive in their campus, where around 35 school children and 4 faculty from SRF Vidyalaya in Manali participated with enthusiasm and planted several trees. It was heartening to see the zeal and awareness of the children who didn't budge to plant one more tree even under the scorching sun. Mr. M. Chandrashekhar, Sr. VP of SRF Manali plant was also equally involved throughout the event.





## Partnerships for CSR

### Building New Partnerships with Sunrise and Brillio

SRF Foundation has joined hands with Sunrise India (Sports) Pvt. Ltd. for Sports Development Programme which will cover 18 Govt. schools of Mewat for promotion of Badminton sport. An orientation program of 18 youth from Mewat who will coach the students in the schools have already been conducted. Along with Brillio, the Foundation will focus on 20 Kanada medium Govt. schools of South IV district of Bangalore for digitally enabling classrooms covering Mathematics, Science and Language based on Karnataka state curriculum for one year.



### Foundation's Work Applauded at Capgemini NGO Mela

On 1st of June, Capgemini organised a NGO Mela for its program partners to showcase their work at its branch offices in Chennai and Bangalore locations. The event offered an opportunity to the NGOs to have a fruitful interaction between the voluntary organizations and the delegates present. 15 NGOs participated in this mela in both the locations and SRF Foundation, being their partner for 'School Adoption Project' was one of them. The representatives of the Foundation showcased our work focused towards education transformation and holistic development of schools and children which was applauded by all the visitors, especially the Capgemini delegates.



### Defining Role of CSR Professionals in Delivering Impactful CSR

In May, Indian Institute of Corporate Affairs (IICA), organized a panel discussion on "Role of CSR Professionals in delivering Impactful CSR" where Dr. Suresh Reddy, Director, SRF Foundation, was one of the panellist. During the discussing he shared what skills an individual should have and how he should go about to bring out the best from his



initiative. He also gave example of the projects being run and implemented by the Foundation in the six states of India. The audience during the event consisted of representatives from Corporate Foundations, NGOs and students.



## Enhancing Early Education Programme (3EP)

### Spreading the Light of Knowledge

After months of dedication and hardwork, the Nov-May 2017 batch of 3EP with 23 candidates was successfully completed with 10 applicants already placed in eminent schools of Delhi and NCR. The admission process for the new session of 3EP batch also started with preview workshops that shared information about the course to potential candidates. 40 enthusiasts participated in these sessions, while 35 enrolled for the programme. Preparations are also going on for the upcoming convocation to be held in August, highlighting 10 years of 3EP.



## The Shri Ram Schools (TSRS)

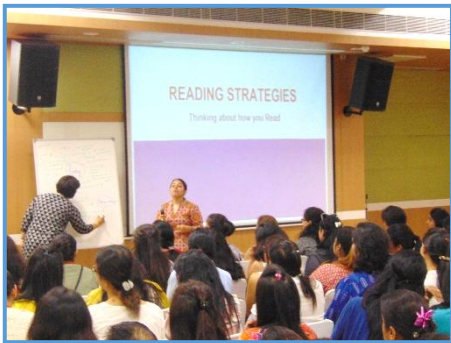
### Junior Aravali Campus – Learnings Outside Classrooms

To promote Research and Referral (R&R) across school as a round-the-year programme, a dedicated 45 minutes period has been slotted for Junior School every Tuesday morning. In the month of April and May, R&R was also integrated with the EE curriculum. Apart from this, Skype sessions between the students of the Ed board and a junior Australian School – Toowoomba Grammar School was organised to promote cross learning. Many more sessions of exchange have been planned through the year for healthy exchange of thoughts and ideas. Also, this quarter, TSRS students and teachers participated in Shri Dhara – an inter school event where they presented their working models understanding climate literacy and Earth Day event organised by I Am Gurgaon at the Wazirabad Bundh where their vibrant rap song spread awareness on the recycle, reuse and reduction of waste and was enjoyed by everyone.





## Vasant Vihar Campus – Reading Is Thinking



This year at TSRS, a Reading Program was introduced in collaboration with One-up, focused on enhancing children’s reading experience through the development of specific reading comprehension strategies. Through presentations and modelling of strategies, children were familiarized with terms like Schema, making Connections, Visualization and Making Annotations. Children have been learning to understand what he/she is reading, to ask questions, read between the lines and to make the reading journey an enjoyable one! A workshop was also planned for the parents on 4th May 2017 so that they could take it ahead at home too for the summer break and help develop a love for reading among the children.

## Moulsari Campus – Giving Back to the Society

The Shri Ram School decided to jump in with full enthusiasm to the Swachh Bharat Abhiyan. Our school well known for its commitment to the environment and vigorous participation in several environmental initiatives, committed 50,000 hours to the cause. Further two metro stations in Gurgaon have been adopted to sustain the pledge to a safe and clean environment. The drive at the metro stations had student volunteers along with faculty joining hands to clean the stations and vow that they would do everything to protect the environment.



## Star Students of The Quarter

IB year 12 students, Siddharth Grover, Pavani Sobti and Rakshita Kumar from **TSRS Moulsari Campus** did us proud at the TEDx Gurugram event - on ideas about the future global classroom. Their creation and model was very well appreciated and applauded for its originality and creativity. IB 12 students, Rakshita Kumar and Gurkaran Singh Goindi participated in an entrepreneurship and innovation course hosted by the Colombia Business School. They presented their own business venture and won first place for ‘Branding’ for best concept and presentation. Also, Taahira Bhalla and Sia Bishnoi won The TGELF Youth Leader Competition for their project ‘DHRAKT’.

Navya Bajaj, from **Senior Aravali Campus** was chosen as one of bronze finalists for the Pramerica Awards 2017 for her community service. Her platform, Uniti for Communiti, urges people to contribute their time or resources. 16-year-old Kaustabh Sharma’s curiosity led to a scary discovery at the National Referral Centre for Lead Projects (NRCLP) in Bengaluru. He found that lead content in crockery, even those manufactured by well-known Indian brands, had lead levels well beyond the permissible limits. Director of NRCLP Thuppil Venkatesh, known as the ‘lead man of India’, said this was probably the first time such an analysis had been done of branded crockery manufactured in India.





## TSRS – Alumni Initiatives

As a part of the TSRS Alumni Initiatives, an Alumni Membership was introduced this quarter with a host of privileges. Alumni Talks was also organized by the TSRS Alumni Board to give an opportunity to the student body to interact with and learn about the lives of Shri Ram School alumni and understand what academic and career choices they made after graduating from school and their impact. Two successful talks have been conducted so far. One at Mousari Campus on 3rd May with alumnus practicing Law and the other at Aravali Campus on 9th May with Alumnus from the Media & Entertainment Industry.



## TSRS – Results!



Academically, TSRS continued to excel across campuses and curriculums. The Mousari campus attained an average scores of 88.12% & 87.92% at the ISC 2016 & ICSE 2016 exams respectively. The Aravali campus too had splendid results with average scores of 88.31% and 87.11% in the ISC 2016 & ICSE 2016 exams. The first batch of the IGCSE students at the Mousari campus also did the school proud. 80% of the students scored a distinction in the higher ICE certification with two students securing A\* in all 9 subjects. 12 students were awarded A\* in 6 or more subjects.

## FOLLOW US

**Facebook** | <http://facebook.com/srffoundation>

**Blog** | <http://srffoundation.wordpress.com>

### Official Website

<http://www.srf-foundation.org>

### Email

[info@srf-foundation.org](mailto:info@srf-foundation.org)