



July - September 2017

CSR at SRF

Mewat Girls Write a Postcard to Malala – Youngest Ever Noble Laureate

In the month of July girls from our program schools in Nuh, Mewat wrote several digital postcards to Malala – Youngest Ever Noble Laureate as a part of Girl Power Trip campaign launched by Malala Fund. In their postcards they shared their stories and messages about girls' education in their area, how they contributed to promote the same, how education played an important role to shape their lives and future and what all hurdles they had to face to receive good education and how they overcome it. To know more [click here](#).



Dear Malala,

One should always encourage a girl child to study as when she grows up to become a woman, she not only empowers herself but everyone around her. Education also helps her to manage the home well and bring prosperity to the home. I wish to see all the girls in my community to go to school like me and become the best assets not only for their families but also the country.

Sincerely,
Shakeela, Age 15
Chassera, nuh, haryana



Reading, Learning and Staying Healthy Together

SRF Foundation in collaboration with CARE India organized events "Enhancing Reading Skills – Story Books" and "Promotion of Personal Health & Hygiene through distribution of Health Kit" in Nuh, Mewat under the able presence of Mr. Abdul Majid, BEO, village sarpanch, SMC members and community members. The storybooks were distributed in all our 42 program schools while the health kits were given to all our middle government program schools. During the event, BEO also committed to give INR one lakh for school development.



Learning Across Cultural Borders – School Twinning Programme

120 students, in two groups from Govt. Middle School of Salamba, Rewasan and Chandeni visited The Shri Ram School (TSRS) under our three month long School Twinning Program which aims to share the best practices between the schools of Mewat and TSRS. While learning with play-way methods the students from both the schools prepared and presented a play and made posters on protection of environment from pollution. Apart from this the children had a good time playing different games. They also learned how to make boat and sound of cracker with papers.



Enriching Libraries with Treasures from National Book Trust, Delhi

To further enrich the school libraries, two teachers along with ten students from our program school in Kherla, Nuh (Mewat) visited National Book Trust in Delhi for selection of various books like: story books, General Knowledge, Social Science, History, Science, Hindi literature, English literature and Urdu books. It was all possible because of our kind donor Genesis Luxury. Students and teachers went through all the books in detail before selection keeping in mind the interest of primary and middle school students.



Girls from Mewat Got an Opportunity to Awaken the Artist Within

25 girl students from our Rural Education Program School F.P. Namak and Kanwersika in Mewat along with their teachers Mrs. Kanchan & Mrs. Subhlata got an opportunity to learn Sanjhi Art, a traditional form of stenciled paper cutting from Mathura, that is considered to be one of the finest arts of spiritual expression. Mr. Mohan Kumar Verma from Mathura, a fourth generation craftsman was their trainer during the workshop organised at India Habitat Centre Delhi Craft Council (DCC).



Mewat Girls Ran in India's Biggest Women's run – Pinkathon

On 17th September, 45 girl students, three female community members and one teacher from Mewat enthusiastically participated in Pinkathon, India's Biggest Women's run founded by Milind Soman and Reema Sanghavi, created with the objective of spreading awareness about women's health related issues, breast cancer in particular. Through Pinkathon the students were encouraged to adopt health and fitness in their daily lifestyles by means of running.



Creating Milestones in Sports

At the District level sport competition 'Khel Mahakumbh' held at YMD College, Nuh, students and coaches from all our 18 government schools under Sunrise Sports (YONEX) 'Sports for Development' program - Badminton participated in this mega event in Under-14, Under-17 and open (coaches) category. The champions were rewarded with medals by Rahul Narwal, IAS along with DSO of Nuh while back in their schools they were given the warmest of welcome and the Sarpanch even announced to give Rs. 21,000/- to the winner team and sport attire for each player.



Sports Promotion – Badminton

In July, a three day District Level Badminton Championship was given a head start in Nuh, Mewat by the Mewat District Badminton Association. Dr. Manoj Kumar, SDM, Nuh was the chief guest and Dr. Suresh Reddy, Director SRF Foundation was the Guest of Honour of the event. 61 students from Sport for Development - Badminton program schools, supported by Sunrise Sports (YONEX), participated in this championship out of which 11 won various positions in different categories. Our coaches too participated and three secured first position in senior category.



Transforming Education Not by Chance but by Design

To develop critical thinking and solution oriented attitude among children through Feel, Imagine, Do and Share philosophy, two representatives from Design For Change (DFC) organised a workshop in August with 48 teachers and 104 students from Mewat, Bhiwadi, Bangalore and Chennai. This gave children a platform to express their idea for a better world and put them into action. After the workshop DFC facilitators also distributed tool kits, banners and CD to all the participating schools to help them put their learning into practice.



Facilitating New Partnerships and Greater Engagement

In August, a team of 24 delegates from 18 countries of Latin America, Africa, Central Asia and South East Asia visited our program sites under Rural Education Program and Rural Vocational Skills Program in Mewat followed by an interactive session with Dr. Suresh Reddy, on the overall perspective of CSR and its implications. The visit was organized by the International Management Institute (IMI), New Delhi in collaboration with The Ministry of External Affairs, Government of India as a part of its program titled, Indian Technical & Economic Cooperation (ITEC).



When Management Technology Meets Rural Interventions

In August, the students of our program school in Sonkh, Mewat had a great time with 40 students from BIMTECH- Birla Institute of Management Technology who not only observed the infrastructural and academic upgrades in the school but were also involved in various activities like role plays and poem recital with the students. BIMTECH students along with their leader with Mr. Satender Rana also interacted with the students of SRF Foundation's vocational skill centre to have a better understanding of the impact of our interventions in their lives.



Making the Youth from Mewat Job Ready Since 2011

In August, 27 Basic Electrician Train Program (BETP) pass outs were felicitated during a convocation ceremony at Kairaka Village, Mewat. The event was graced by Mr. Rahul Narwal (IAS) Assistant DC Nuh, Mr. Satya Narayan (ADO), Sarpanchs from Kaireka and Bibipur, and Mr. Changej Khan (Principal SSS Kairaka), along with 100 community members. During the program some of our BETP Alumni shared their journey with SRF Foundation and talked about their current job profile. BETP is functional in Mewat since 2011 in association with Schneider Electric.



Ensuring Holistic Development of Students – SRF Bhiwadi

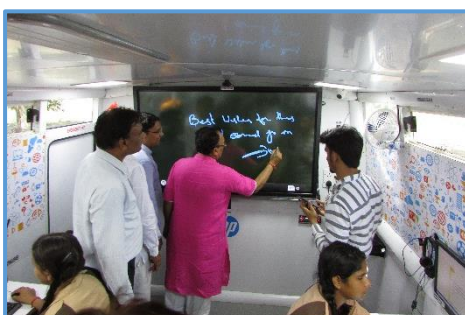
Mega Tree Plantation Drive

Keeping in mind the global climatic conditions and the increase in Global Warming, SRF Bhiwadi CSR Council Team, headed by their Champion, Mr. Surendra Khandelwal and Program Manager Mr. Sakeb Alam, planned to do their bit by planting trees in their nine adopted schools and the in the villages nearby. In the four day long 'Tree Plantation Drive' together along with the school headmasters, teachers and students the team planted 920 trees! The employees from various departments also gave their full participation to make the initiative a huge success.



Rajasthan Education Minister applauds 'WoW' Bus

In August, SRF Foundation team along with the CSR Council members of Bhiwadi plant had very fruitful and engaging discussion with Shri. Vasudev Devnani, Hon'ble Minister of State for Primary and Secondary Education, Govt. of Rajasthan, in the presence of other govt. officials and CSR Heads of other companies operating in the Alwar district. They visited the HP and SRF Foundation joint initiative of World on Wheels (WoW) digital bus and were impressed with the facilities for promotion of digital literacy amongst school children and digital inclusion of the community.



Building Competencies of Headmasters and Students Alike – SRF Dahej

Learning from Across Schools

In the month of September, 10 headmasters, 10 teachers and 20 students from our 10 government program schools in Baruch and Dahej areas along with government and SRF Foundation representatives visited Model Govt. Primary School – Sardarnagar to observe, understand and learn the innovations, best practices and strategies followed by the school to become a Model School and replicate it in their own schools. Overall the visit was an enriching one and they even interacted with the headmaster of the school who was awarded as the best Headmaster of Gujarat State.



Developing Leadership Skills of the Leaders

Headmasters are key persons to bring the change in the schools by their commitment and leadership skills. Hence every month SRF Foundation conducts a meeting with all the leaders of the program schools along with government education officials to discuss government schemes, progress, activities, best practices and other developmental initiatives in the schools. This quarter all the headmasters shared the progress of their 1st priority work in schools in which they constructed drinking water station, Science lab and mid-day meal shed in the schools.



Healthy Students are Happy Students!

In the month of July, health camps were organised in all the 10 Rural Education Program (REP) schools in Dahej which benefitted around 2500 students. The team of eight doctors and medical practitioners from KAKA BA Hospital including medical officers (dentist, skin specialist & general physician), pharmacists, nurses and counsellor were given warm welcome in all the schools. The members of the village community also took the benefit of this camp and the Sarpanch and gram panchayat team extended their full support for this event.



Making an Impact in the Society At Large – SRF Kashipur

Celebrating the Joy in Giving

Motivated by the words of Mahatma Gandhi, “To find yourself, lose yourself in the service of others”, the CSR Council of Kashipur, headed by their Champion Mr. R. K. Maurya, participated in the ‘Joy of Giving’ week from 15th to 22nd of Aug’17. The CSR Council along with 23 other employees donated books of all genres for the students of the government program schools in Kashipur. This helped enrich the libraries and the minds of the students, opening a whole new world for them.



Rebuilding Environment on World Environment Day

As a passion of SRF – Kashipur (PFB) to keep premises lush green, apart from celebration of World Environment Day, the CSR Council Members headed by their Champion, Mr. R. K. Maurya, follow a practice in which they ask corporate officials, visitors and customers to plant trees within campus. On World Environment day the Process, Engineering, Services and Commercial teams planted 25 trees while the visiting CEO and BLT together planted around 10 Trees. This is how they are ensuring a sustainable balance while working with the environment.



Building New Partnerships

As a part of commitment and good relation with society, the CSR Champion of SRF Kashipur, Mr. R.K. Maurya was able to involve one more Not for Profit Organization – Lions Club Kashipur who have provided 50 set of table and chairs to one of our government program schools in Kumaun Colony, Kashipur. This initiative was also one of the compliance under the directives of Education Minister Mr. Arvind Pandey in open house meeting at Dehradun and Rudrapur on 6th & 23 of May, 2017, respectively.



Generating Jobs and Bonds – SRF Manali

'Forklift Operator Training' Program

In the month of July and then in September, two batches of SRF Manali's flagship vocational program – 'Forklift Operator Training' was inaugurated at Ramakrishna Polytechnic College where 20 people belonging to the SC/ST category were selected to be trained for a period of one month to use and repair the forklift machine in each batch. Valediction ceremony of the July first batch was also organised in September along with the inauguration of the second batch. Also all the 20 students of the July batch were placed with TVS-Logistics with a monthly income of 10k.



Bonding Over Wickets

As a part of their employee engagement activity and to build a bond between the employees and the students that they work with, the CSR Council Team of Manali organised a friendly 16 over Cricket Match, SRF-TTBM vs Ramakrishna Polytechnic College on 29th July. Manali's Unit Head Mr. M. Chandrashekhar along with MCMT members inaugurated & felicitated the players. After an exciting round, SRF Manali team won the match by seven runs and also an everlasting friendship with the students.



Enhancing Employability

For the very first time, SRF Manali introduced office automation training program in August after accessing the need of the community. The first batch with 20 unemployed youth belonging to SC/ST category having poor family background under Affirmative Action scheme got one hour training on the basics of computers at Ramakrishna Polytechnic College, Thiruvottiyur, Chennai for one month. Since basic understanding of computers and technology is the need of the hour, this unique course helped enhance the employability of the youth to many levels.



Going Green and Creative – SRF Viralimalai

Mass Tree Plantation Drive

To promote employee engagement and to create awareness on Green Initiatives for school children, the CSR Council of SRF Viralimalai headed by their Champion, organised a mass tree planting initiative in July at Government Girls Higher Secondary School, Viralimalai. The Event was launched by Mr. B. Sankar, Plant Head of Viralimalai, in the presence of CSR Council members and NSS students and 1100 volunteers from the school who actively participated in the mass tree planting campaign.



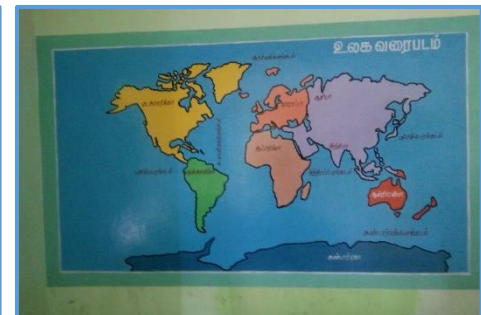
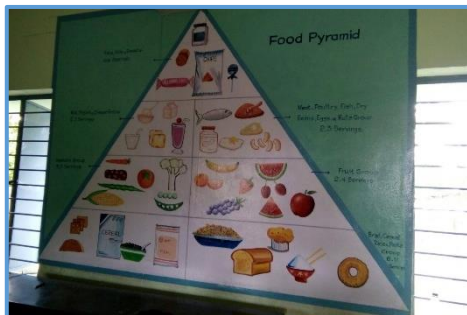
Promoting Green Initiatives

In the month of September, the CSR Council of SRF Viralimalai headed by their Champion Mr. Srivatsan T. K. organised “International Day for the Preservation of Ozone Layer” at GMS Nambampatty to build awareness on ozone depletion among 150 school children and its negative implications. A similar “National Service Scheme Camp” was also organised at GGHS Viralimalai to promote tree planting, dengue awareness, awareness on personal hygiene and environment cleanliness with 50 NSS students.



Developing Child Friendly and Print Rich Classrooms

The CSR Council of Viralimalamali headed by their Champion Mr. Srivatsan T.K. renovated three Government Middle Schools of Melapatty, Nambampatty and Vellore during the month of September with BALA (Building As Learning Aid) paintings giving the children an attractive and print rich environment to study. 550 children benefitted with this initiative and the teachers of all the three schools also gave their active involvement during the whole process by giving ideas on how to utilize the school building space as learning tool.



Making an Impact all Around – SRF Gummidipoondi

Enhancing 'Life Skills' of Girls

As a part of CSR mandate of SRF Ltd., "Life Skills Program" was organised by the CSR Council of Gummidipoondi headed by their Champion Ms. Francisca Tina at Girls Govt. Higher Secondary School for Class 9 and 12 students. The program was inaugurated by Mr. R. Nagaraj – HR Head of SRF Gummidipoondi. During the program the girls were oriented on Life skills, Internet skills for easy and effective learning and SMART goals to prepare themselves towards goal accomplishment. The program was held in 2 batches and 335 students participated in the session.



Acknowledging the Individual Social Responsibility

In the month of July, a mass cleaning campaign was organized at Girls Government Higher Secondary School, Gummidipoondi where our CSR Council Team, headed by the Champion Francisca Tina and 45 NSS students from the school extended their full participation. The students were split into five groups and each group was headed by our CSR council members who guided them on waste disposal method. The students also expressed their eagerness to plant saplings in the school campus during the coming month.



Making Lasting Friendship Over Cricket

As a part of their employee engagement activity and to build a bond between the employees and the students that they work with, the CSR Council Team of Gummidipoondi organised a friendly 16 over Cricket Match, SRF-TTBT vs KLK Government Boys Higher Secondary School on 3rd August. Gummidipoondi's Unit Head Mr. Uday K S inaugurated the match and distributed caps and t-shirts to the school teams. Gummidipoondi team won the match by sixty eight runs along with a strong bonding with the students.



Bringing Smiles Since Eight Years

As part of Employee Engagement Activity, SRF Gummidipoondi celebrated the Joy of Giving Month at TTBT between 19th Sep and 16th Oct 2017. This year they fulfilled the wish list of 33 children of 'Anbu Illam' orphanage located at Ponneri. Special magic show was also organized for them and the TTBT employees served lunch for the children and burst crackers with them. Apart from this, SRF Gummidipoondi employees also generously contributed Rs.57001/- for the Joy of Giving campaign. Gummidipoondi has been celebrating this event for the past 7 years.



Partnerships for CSR

Surreal Digital Experience with Brillio Global Digital Learning Program

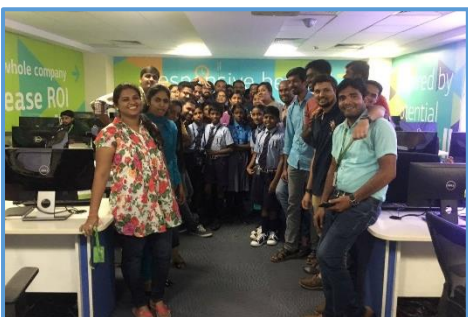
Head Strat of a New Journey

With our new partnership, the Brillio Digital Learning program has been successfully operational in 20 government schools in Bangalore. The increasing interest of the students in Science subject was overwhelming, so much so that some children themselves started leading the classes. The teachers too have successfully integrating Brillio program technology into classroom teaching-learning process. The students are now learning from Audio-visuals and are doing hands-on group activities.



Celebrating 1st Brillio Digital Day

Ten students who were the lucky winners of the Science quiz competition along with five teachers from our program schools in Bangaluru under Brillio Global Digital Learning Program had an amazing digital experience at Brillio Corporate office. There, Brillio employees extended their full participation and support to get the children and the teachers acquainted with new technologies like Alexa, a device that works on voice command. They also experienced Virtual Reality and many other new initiatives in the field of technology.



Developments in Capgemini 'School Adoption Project'

Setting the Priorities Right

Based on the school needs as required by the Head Masters that were discussed during the Head Masters Leadership Meeting, the 2nd priority components of the school in renovating toilets, drinking water station, sport equipment, playgrounds and school beautification was completed this quarter. An amount of INR 1 lakh was given to each school to accomplish the same. The school Head Masters and School Development Management Committee (SDMC) members developed all these components through their able leadership.



Launched! School Websites

To connect the schools with the world at large, school websites were created for all the program schools under Capgemini 'School Adoption Project'. At Kandigai Governemnt High School, 20 leaders from Capgemini, ILT team and Mr. Srinivas Kandula – CEO of Capgemini, along with Dr. Suresh Reddy, Director SRF Foundation, inaugurated the school website, library and drinking water facility for the school. The school's introduction to the World Wide Web is expected to increase the credibility of the school along with its enrolment.



Learning Made Fun with Structural Learning through STEM

To develop scientific, engineering critical infrastructure in the adopted schools and to build the capacities of the teachers and students to think scientifically and solve their problems, 'Structural Learning through STEM' (Science-Technology-Engineering & Mathematics) was introduced in all the schools. 100 STEM teams, with five teams per school where each STEM team consists of one teacher and 10 students were formed at both the Chennai and Bangalore locations. Six months STEM training was also designed for the selected teachers.



Awards and Accolades

Proud Winner of Yes Bank Natural Capital Award - 2017

On 1st September, 2017, SRF Limited, through its CSR wing, SRF Foundation received the Natural Capital Award – 2017 by Yes Bank, honoring excellence under the category of Eco Corporate - Manufacturing through Natural Resource Management (NRM) program. Dr. Harsh Vardhan, Union Minister of Science & Technology, Environment, Forest, Climate Change & Earth Sciences, GoI presented the award to Dr. Y Suresh Reddy, Director SRF Foundation & Ms. Nitika Dhawan, Corporate Communication, SRF Limited.



CSR Times on Competitive India – an Interview with Dr. Suresh Reddy

It was a matter of accomplishment, pride, glory and gratitude for all of us at SRF Foundation Family when we got featured at CSR Times Magazine titled “Competitive India” in August, 2017 issue. The interview of our Director, Dr. Suresh Reddy – “We Focus on Creating Education Transformation Solutions” focused on the role of parents, government and private schools, corporates, NGOs and community in realizing the Right to Education Act. The full article is available on page 15 [here](#).



Enhancing Early Education Program (3EP)

Enhancing Early Education Program (3EP) Turns 10!

This quarter saw the 10-year celebration of 3EP. The trainees from July-December 2016 and November-May 2016-17 batches celebrated their graduation with great fervour. Also, during the ceremony, all the 3EP mentors were felicitated by the senior management. Apart from this, July-December 2017 batch with 35 trainees successfully completed their first phase of internship in reputed schools of Delhi and NCR. Under Shri Sambandh, the 3EP team conducted two workshops for teachers of The Shri Early Years, which focused on enhancing their teaching skills.



The Shri Ram Schools (TSRS)

Supporting the Cause of an Equitable Society

The Shri Ram Schools known for its inclusive culture, enthusiastically lend their support to the Inclusive India Initiative, by the National Trust, a statutory body of the Ministry of Social Justice and Empowerment, to create awareness about the differently abled. The initiative took momentum with the parents and students of The Shri Ram School taking a pledge to create an Inclusive India. It further took shape through artwork and articles by students, nukkad natak based on the theme of inclusion.

The Shri Ram School – Aravali



Host to the First Ever Round Square Model United Nations (MUN)

It was a proud moment for The Shri Ram Schools, Aravali to host the first ever Round Square Model United Nations (MUN) which saw the participation from eight schools from across the country bringing together under one roof young minds collaborating on world issues. Not only that, the school was also proud to welcome one of its alumna as Guest of Honour who gave a stirring capsule of her own experience of developmental work.

Learning the Skill of Life at a Tender Age

In the ongoing Life skills classes, this quarter kindness was focussed on as a central theme and various classes, activities and discussions were focused on the same. A Kindness Board was also made where children put slips of paper with name of the person who was kind to them, through this approach, kindness was ingrained in the children at a tender age. Behaviour change was also mapped on a regular basis through reports which were pasted on the children's desks which were to be filled daily.

Behavior Report					
	M	T	W	TH	F
I listened when the teacher was talking.	1 2 3	1 2 3	1 2 3	1 2 3	1 2 3
I followed the teacher's directions.	1 2 3	1 2 3	1 2 3	1 2 3	1 2 3
I stayed on task to complete my work and did my best.	1 2 3	1 2 3	1 2 3	1 2 3	1 2 3
I raised my hand to speak. I talked during appropriate times.	1 2 3	1 2 3	1 2 3	1 2 3	1 2 3

1. All day 2. Most of the day 3. Only part of the day
 Noted:

Diminishing Culture, Age Differences and Boundaries



Integrating empathy and compassion in their daily routines, our budding computer enthusiasts acted as a mentor to the Anand Vidyalaya students who visited the campus. The students also went to visit the old age home to learn from the torchbearers of experience. Apart from this, Skype sessions were conducted with the students of Toowoomba Grammar School, Australia as a part of Online Student Exchange Programme. The students discussed Indian and Australian traditions, cultures and sports in a session titled Cricket, Culture and Curries.

The Shri Ram School – Mousari

Astronomy Society- A New Initiative to Inspire Students

The Shri Ram School – Mousari recently procured a “Dobsonian telescope” to help the students get a first-hand glance directly into our solar system. On 8th September, students and staff stayed back in the evening and viewed the planet “Saturn” with its rings using the same. Aryan Misra, who travelled the space at a young age of 16 also spoke to them about Principles of Telescopes and career as an Astronaut.



MIT Launch



The school's MIT Launch Club hosted the 'Blastoff' Event, an ‘inventathon’ where students of different ages, hobbies and interests collaborate to design products that aim to solve globally pertinent issues such as environmental sustainability, energy, waste reduction, and sustainable food and agriculture. The final products will compete against products made by students from over 400 schools spread over 80 countries. They went through the process of identifying problems consumers face, exploring potential solutions, designing prototypes and finally pitching their products.

Winners of the Senior Shri Debate

This year at the Senior Shri Debate, the school team of Aaryam Mathur, Jessy Jindal and Armaan Kalsi were declared as winners. They competed against well-known schools of the country such as Vasant Valley School, La Martiniere School for boys, Kolkata, Bishop Cotton School, Shimla, Delhi Public school, R K Puram, Delhi Public School, Vasant Kunj and Modern School, Barakhamba Road. The debate followed the Modified Cambridge format until the preliminary rounds and the Parliamentary format in the semi-finals and finals.



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