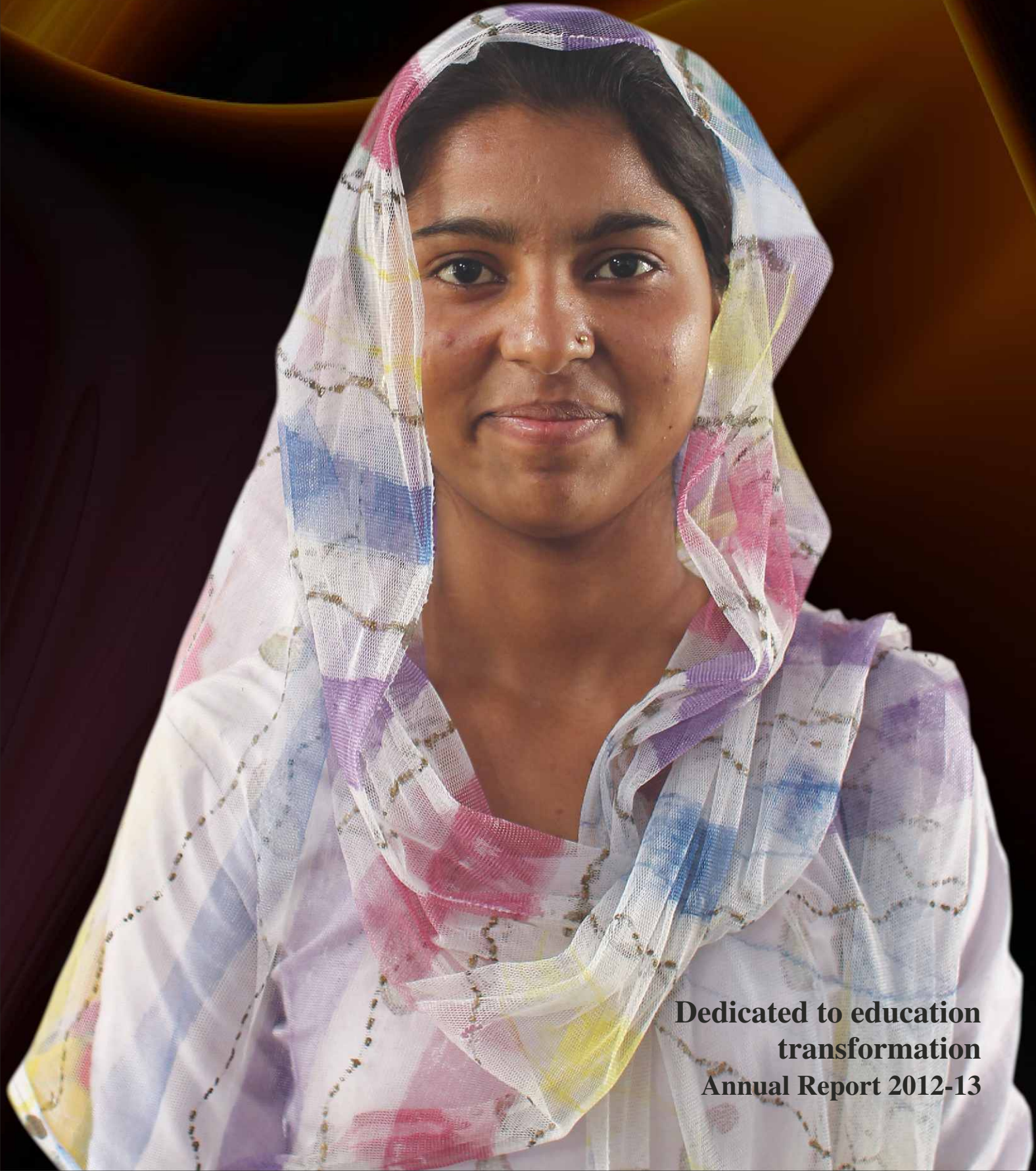




SRF
FOUNDATION



**Dedicated to education
transformation
Annual Report 2012-13**

Handwritten chart with fruit names and small illustrations:

- APPLE
- ORANGE
- BANANA
- WATERMELON
- CHEERUS
- CHERRY
- COCONUT
- GRAPE

Handwritten calendar for the month of May:

May 1st to 31st

Sunday
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday

Handwritten chart titled "GEOMETRICAL SHAPES" with drawings and labels:

GEOMETRICAL SHAPES

- RECTANGLE
- SQUARE
- CONE
- CYLINDER
- SEMI-CIRCLE



CONTENTS

Board of Directors	04
Chairman's Message.....	06
Director's Message.....	07
About SRF Foundation.....	08
Spotlight of the Year.....	10
Launches of the Year.....	14
Visits of the Year.....	18
Mewat Rural Education Program (MREP).....	24
Mewat Rural Vocational Program (MRVP).....	32
Enhancing Early Education Program (3EP).....	36
Shri Sambandh.....	38
SRF Vidyalaya.....	40
The Shri Ram Schools (TSRS).....	42
Corporate Citizenship.....	50
SRF Foundation Team.....	60
TSRS Management Team.....	61
Partners.....	62

BOARD OF DIRECTORS



Arun Bharat Ram, popularly known as ABR, is the present Chairman and principal architect of SRF Limited's growth over the years, and a leader in the plastics industry. He was also elected President of Confederation of Indian Industry (CII) during 2000 - 2001. He has continued to play an important role as Chair of various council of CII and is the Chairman of CII Environment Council. He is also a member of the governing body of SPIC-Macay, The Doon School, Dehradun, and Lady Shri Ram College (LSR). ABR is also a member of the CII World Economic Summit - India Advisory Council and has been appointed by the Government to be the Co-Chairman of Indo-German Consultative Group. He has recently been elected Chairman of the Board of Trustees of Charities Aid Foundation (CAF) India.

Justice R.S. Sodhi enrolled as an Advocate on 27th July 1972 in the High Court of Delhi. He practised in constitutional, civil, criminal, land revenue, and excise matters in the Supreme Court of India for 25 years. In Punjab, he has served as the Advocate-on-Record and the Additional Advocate General in the Supreme Court of India. In 1999, Justice Sodhi was appointed as the Judge of the Delhi High Court. In his 8 years as the judge, he has handled prominent public cases, while upholding his belief in the Fundamental Rights of every individual.



Pratap Bhanu Mehta is the current President of the Center for Policy Research in New Delhi. He is also part of NYU Law School's Global Faculty. He was Associate Professor of Government and of Social Studies at Harvard, and Professor of Philosophy and of Law and Governance at Jawaharlal Nehru University. He was member-convenor of the Prime Minister of India's National Knowledge Commission; member of the Supreme Court appointed Lyngdoh Committee on Indian Universities. He is on the Board of Governors of IDRC and is a member of the World Economic Forum's Council on Global Governance.

Lalit Nirula, a St. Stephen's Economic Honours and Cornell University Hotel School graduate, is a second generation member of a family that had been in the Hotel and Restaurant industry for 76 years and successfully brought new non-traditional food products, innovative concepts and modern hospitality work culture to India. The company was considered leaders in their field of family foods and many Indian entrepreneurs have tried to clone the NIRULA's concept all over the country while multi-national companies who first came to India were benchmarked against NIRULA's for their performance.



Vasvi Bharat Ram is the Joint Vice Chairperson of the Executive Committee of The Shri Ram School and a member of Shri Educare Limited. Both these entities set up and run quality education institutions both in India and abroad. After completing her education in England, Vasvi returned to India and started her own business in wrought iron furniture. In a short period she grew the business into a successful enterprise. Vasvi has also been the Chairperson of Young FICCI Ladies Organization and is currently on the board of the Young Presidents Organization. She spends her time equally between her academic interests and in bringing up her 2 daughters.

Radhika Bharat Ram is the Joint Vice Chairperson of The Shri Ram Schools and a member of Shri Educare Limited. Both these entities set up and run quality education institutions both in India and abroad. She is also the Joint Treasurer of the Delhi Craft Council and Managing Committee Member of The Blind Relief Association, Delhi. Radhika is also a member of FLO (FICCI Ladies Organization). She is keen in studio pottery as an art form and has presented her works in various exhibitions. She is the mother of 2 children and enjoys spending as much time with them as possible.



Sushil Ramola is a social entrepreneur, co-founder and currently MD and CEO of B-ABLE (BASIX Academy for Building Lifelong Employability Ltd.), which was set up in 2009 with a mission to provide skills and meaningful livelihood opportunities to 1 million less educated and under-skilled youth in the next decade. It was the first to partner with NSDC and today it has over 70 skill development centres across 18 states of India. He is a former President and CEO of SRF Limited, where he worked for 24 years. He also has experience of engaging with society and is an active member of the board of several well-known NGOs such as Central Himalayan Environment Association (CHEA), LEAD India and Blind Relief Association. Sushil Ramola is a chemical engineer and an IIM Ahmedabad alumnus.

T. N. Ninan is the Chairman of Business Standard Limited. With a Masters in Economics from Madras University, and more than 40 years as a journalist, he has been one of India's most respected economic editors. Earlier, he was the editor of the Economic Times, editor of Business World magazine, and executive editor of India Today. He writes a widely-read weekly column (called Weekend Ruminations) that appears on Saturdays in Business Standard. He is a recipient of the B. D. Goenka Award for excellence in journalism (1992).



Pierre Avanzo is a partner at McKinsey & Company in India, where he leads the Organization Practice. Eight years ago, he settled down in India after having accomplished 10 years of consulting experience across Europe and the US. In his consulting career, Pierre is involved in civil society issues, such as disaster relief and preparedness. His clients include the Red Cross organisation, and Tafren, the post-tsunami reconstruction agency in Sri Lanka. More recently, he has guided clients on the setting up of tertiary education institutions in India.

“The foundation of every state is the education of its youth”
Diogenes Laertius

CHAIRMAN'S MESSAGE



Education is a great enabler for any nation's growth. While a significant progress has been made in universalization of elementary education, the gap in quality continues to be a challenge. I feel glad that our efforts at SRF Foundation complement the efforts of the Government. Our collaborative approach and sustainable partnerships with international agencies, academia and other like-minded organizations, have been fruitful as a symbol of positive change in the areas we work in. I am delighted to note the three year long journey of Mewat Rural Education Program (MREP) has touched the lives of 16,000 children and 350 teachers. Positive change in Mewat district through MREP is both visible and undeniable. While it has received encouraging response and support from all our stakeholders, we remain conscious that we will continue to face challenges in our quest of promoting quality education especially in rural India.

In addition to this, in the area of skill development we have made noteworthy contribution through successful accomplishment of training, and placement of our program students in various organizations in the field of electrical trade, spoken English and entrepreneurship. We have made our bits by linking the unemployed to the industries that needs them.

The dynamics of business are changing right before our eyes and whether we acknowledge it or not, we can't escape its impact. One important aspect of business that is often discussed or debated is the role and representation of CSR vis-à-vis society. The subject, ever since it came into being has stirred numerous debates to finally find its haven in the new companies' bill. It's truly satisfying to note the meaningful contributions of Foundation in community development since 1982.

India has today become the first country to mandate CSR. Hence the corporates must rise to the occasion and partner with Government, for the inclusive growth of our nation.

As we push boundaries and raise the bar each time, we always find a better way in achieving our vision to help underprivileged children transform into confident, responsible and employable citizens of India.

Finally, my sincere compliment to our team, partners for their continued support and conviction in making a difference in the society.

A handwritten signature in black ink, appearing to read 'Arun Bharat Ram'. The signature is fluid and cursive, with a prominent initial 'A'.

Arun Bharat Ram
Chairman, SRF Foundation

DIRECTOR'S MESSAGE



As we conclude the current financial year, I am pleased to present to you Foundation's Annual Report for the year 2012-13 and highlight our achievements, collaborations, communications and programs. We have witnessed many significant improvements and there have been numerous lessons that we have learned.

During the year, we were presented the '12th Businessworld FICCI CSR Award' for KidSmart Early Learning Program under the category of Exemplary Innovation towards Promoting CSR. The KidSmart Early Learning Program was started with 18 centres in 18 villages under its Mewat Rural Education Program reaching to 250 teachers and 10,000 children in Nuh block, Mewat district, Haryana. Today, the program expands to 39 KidSmart centres across Haryana, Rajasthan and Tamil Nadu; the program serves the educational needs of 540 teachers and 16,000 school going and out-of school children aged between 3 - 8 yrs.

We have also initiated collaborations with Coca Cola India, NDTV and Tetra Pak India for the launch of second season of 'Support My School' program under Mewat Rural Education Program (MREP) in three villages-Rewasan, Rehna and Tapkan. This intervention will touch the lives of 2,500 children in eight government schools in Mewat District, and lay claim to better access to water, toilet facilities, develop playgrounds and provide sports equipment and libraries.

Under our flagship initiative-Mewat Rural Education Program (MREP), we have launched two new initiatives-'Reinventing Education Program' wherein transformation in classrooms, teachers outlook, student engagement, usage of aids, improved teaching learning practices, use of ICT were promoted to match the dynamic school system; and 'Promotion of Leadership at School Level' which educates the administrative and management aspect to Head Masters and Teachers to take the ownership of their respective school, and thus become responsible, contributing to their village-block-district-state development. In addition to this, we have also initiated 'Udaan' second batch in collaboration with CARE India and AMIED.

In the year 2012, we have also started Community Newsletter in Hindi named 'Parvaaz' which means 'desire to fly'. This is a monthly bulletin, to aware the community about our developmental initiatives and to promote community participation in various programs. The first edition was released in July 2012 and since then the newsletter has resulted in exceptional community-behavior-change communication. Under our Mewat Rural Vocational Program (MRVP), we have launched three new initiatives - Electrician Training Program in collaboration with Schneider Electric, Smart Quality Checker Program in collaboration with Apparel Training & Designing Center (ATDC)-Ministry of Textile and Project Sanchay with technical support of Sri Vettri Associates for the production of low-cost sanitary napkins for rural women in Mewat.

As we march ahead, I would like to thank all our partners, the village leaders and all the volunteers for their outstanding work and exceptional commitment. The Foundation Team has done tremendous work this year as in the past, and I congratulate them as we continue to work together in this challenging but deeply satisfying endeavor.

In the end, it starts with one thing, our motto 'Dedicated to education transformation...' we believe it and we mean it.

A handwritten signature in black ink that reads "Dr. Suresh Reddy". The signature is written in a cursive, slightly slanted style.

Dr. Suresh Reddy
Director, SRF Foundation

ABOUT SRF FOUNDATION

SRF Foundation (formerly known as the Society for Education and Welfare) was set up as the Corporate Social Responsibility (CSR) arm of SRF Limited in 1982. SRF limited is a leading multi-business entity engaged in Textiles, Packaging Films, Refrigerant Gases, & Engineering Plastics with plant loacations across India, Thailand, United Arab Emirates & South Africa.

The objective of the Foundation is to contribute to society through education. It started by setting up 'The Shri Ram Schools' (TSRS) and 'SRF Vidyalaya' under the vision of (Late) Mrs. Manju Bharat Ram.

Today the Foundation focuses primarily on advocating education for all through its flagship initiative, Mewat Rural EducationalProgramme (MREP).

The Foundation has expanded its reach to include the Mewat Rural Vocational Programme (MRVP), training male and female youth through the Electrician Training Workshop, Spoken English Programme and Project Rahat.



The Foundation also runs Enhancing Early Education Programme (3EP) which is a teacher training institute, ShriSambandh which provides academic services schools and partner with other organizations' which work with disadvantaged children, and promotes CSR within SRF.

With its head office in Gurgaon, Haryana, the Foundation also advises the corporate citizenship councils at each of the 13 plant locations.

The Foundation is registered under the Societies Registration Act (XXI of 1860).

SRF FOUNDATION PAYS HOMAGE TO ...



Mrs. Manju Bharat Ram
(1945-2012)

Mrs. Manju Bharat Ram received the **Padma Shri Award in 2013**, posthumously for her contribution in the field of social work.

OTHER AWARDS

- **Priyadarshini Award -1989**
- **President's Award - 2003**
- **FICCI Ladies Organization Award** for exemplary innovation - 2004
- **Karamveer Puraskar Award - 2009**

Mrs. Manju Bharat Ram, an Indian social philanthropist, who passed away in December, 2012, was an epitome of honor and goodness. She was involved in a plethora of social ventures in varied fields during her lifetime including education, relief associations, sports, fine arts, handicrafts, women empowerment, health, cultural heritage and music.

Highlights from her life...

She was the **Board Member of the SRF Foundation and the Founder, Chairperson of the Managing Committee of The Shri Ram Schools**, which was ranked as the "**Best Day School**", in India thrice in the last five years.

She was the **Chairperson of SRF Vidyalaya, Manali** in Chennai and had been instrumental in setting up this school to serve the villages around Manali and Tiruvallur.

She had served as the **Trustee and Honorary General Secretary of the Blind Relief Association** since 1968. The association has a school for 300 visually challenged boys.

As the **Chairperson of the Indian Blind Sports Association** till 2002 she helped to organize sports events annually for the visually challenged on a national scale. She had also been affiliated to the **International Blind Sports Association and Para-Olympic Committee of India.**

In late 90s, she became a member of the **Board of Governors of Kendriya Vidyalaya Sangathan**; a premier organization in India administering over 843 schools known as 'Kendriya Vidyalayas' with 7,42,000 students and 47,000 employees on rolls.

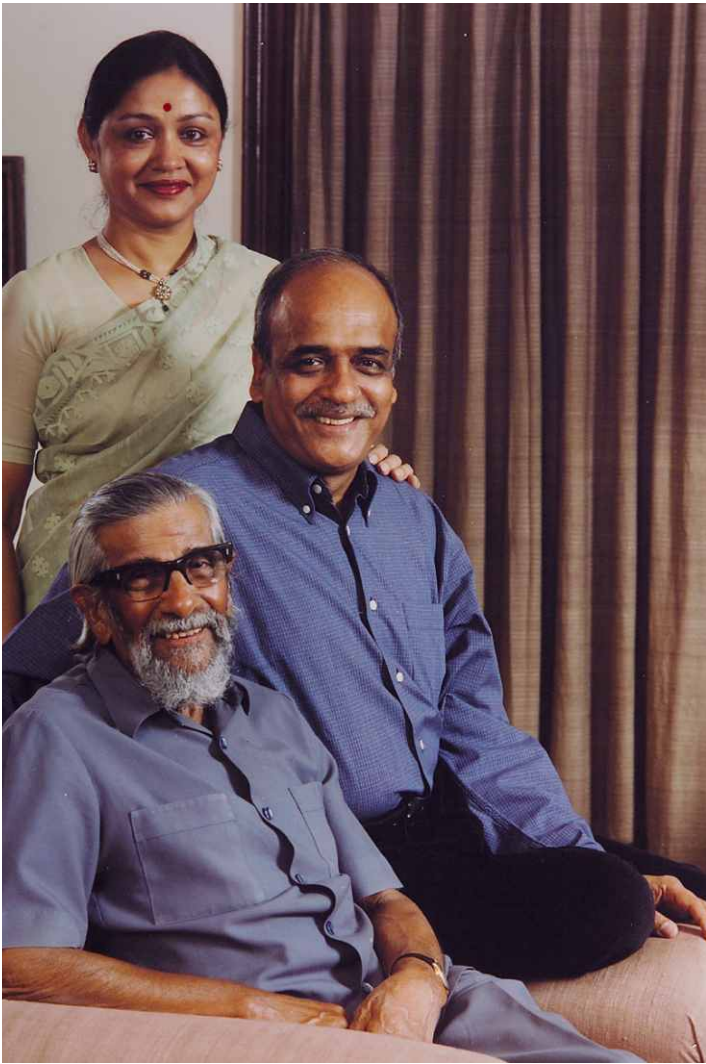
She became Member of the **Governing Body of the Lalit Kala Akademi**, India's national academy of Fine Arts; Member of the **Governing Body of Gandharva Mahavidyalaya**, an institution established to popularize Indian classical music and a Member of the Committee for **Promotion and Dissemination of Tribal and Folk Art and Culture** set up by the Ministry of Human Resource of the Government of India.

Apart from the above, she had also been associated with various community based organizations, been on the board of various institutes and served as a member of various committees.

"Her life reflected the true spirit of philanthropy. Even when she was in great pain, she handled it with great grace and dignity. She was, till the end, concerned about the wellbeing of the people who were taking care of her. She was a true aristocrat."

- **Mrs. Meenakshi Gopinath, Principal, The Lady Shri Ram College** (she knew Mrs. Manju Bharat Ram for over three decades)

Mrs. MANJU BHARAT RAM - down memory lane



With Mr. Arun Bharat Ram (Husband) and Dr. Bharat Ram (Father-in-law)



With her family (L to R) Vasvi, Ashish, Deeksha, Arun Bharat Ram, Radhika and Kartik



At the Bhoomi Poojan of The Shri Ram School, Vasant Vihar



At the TSRS Senior School function held at The Lady Shri Ram College (LSR), New Delhi



During the Inauguration of The Shri Ram Police Public School at Bhondsi



Touched the lives of 16,000 children...

BUSINESSWORLD FICCI CSR AWARD 2011-12

SRF Limited bags the reputed “12th Businessworld FICCI CSR Award 2011-12 for its Kidsmart Early Learning Program under the category of Exemplary Innovation Promoting CSR”. The Award was presented by Honorable Minister of State, Ministry of Corporate Affairs, Sh. Sachin Pilot, along with other dignitaries Mr. RV Kanoria, President FICCI and Mrs. Rajshee Birla, Chairperson FICCI CSR.



The jury was being chaired by Mr. M. Damodaran, Former Chairman, SEBI, comprises of Mr. M. K. Venu, Managing Editor, Financial Express, Dr. V. Mohini Giri, Chairperson of Guild of Service and War Widow Association, Mr. Mark Runacres, Advisor to the Confederation of British Industry, Mr. Sunit Tandon, Director of Indian Institute of Mass Communication (IIMC), Mr. Pritpal Marjara, Managing Director, Population Service International India.

SRF Ltd emerged as an award winner, for its innovation in 'KidSmart Early Learning Program' which was launched in collaboration with IBM, Department of Elementary Education (DEE), SarvaShikshaAbhiyaan (SSA), Mewat Development Agency (MDA), Government of Haryana in 18 schools in Mewat under its Mewat Rural Education Program (MREP). The program involves large number of stakeholders ensuring the model's replicability, scalability and sustainability. Today, with a total of 39 KidSmart centers across Haryana, Rajasthan & Tamil Nadu; the program serves the educational need of 540 teachers and 16,000 school-going and out-of-school children aged between 3 to 8 years. It provides them the opportunity through an integrated approach to experience state-of-the-art computer-aided-learning, reading, craft and physical education to help develop the cognitive, physical and creative skills in the children.

OVERALL CHAMPION IN INTER-NGO SPORTS MEET

20 students selected from among their peers during the block competition held on 17th December, represented the Mewat district in the Inter-NGO Sports Meet.

Date	22 December 2012
Organized by	Concern India Foundation, Athletics Federation of India
Total NGO participated	21
Total number of participants	600
Categories	Junior [ages 6 to 8], Intermediate [ages 9 to 11], and Senior [ages 12 to 14]
Venue	Air Force Sports Complex, Delhi



With our team's stellar performance, we won trophies for best performance in both the intermediate and senior categories. SRF Foundation was even crowned the Overall Best Team out of all 21 NGOs.

The events included a 50m race, 100m race, lemon and spoon race, leapfrog race, one-legged race, three-legged race, sack race, relay race, skipping race, short put, and long jump. To save on time and increase efficiency, the sports meet adopted a decentralized approach to conduct events simultaneously.

There were multiple rounds for each event, and our team performed well by winning the quarter and semi-finals despite facing tough competition from the other NGOs. In the relay finals, our boys team won the 3rd position. As for our girls team, they performed beyond expectations, winning 1st and 2nd in the 50m race, 1st in the sack race, 1st and 2nd in the skipping race, 1st in the 100m race, and 1st in shot put.

LAUNCH OF 'SUPPORT MY SCHOOL' PROGRAM

Several studies have revealed that lack of basic amenities like toilets, access to water and basic infrastructure create an unwelcome environment in schools, which leads to higher rate of absenteeism, finally resulting into drop outs.

SRF Foundation jointly with Coca-Cola India/Enrich Agro and Tetra Pak India commenced the second season of 'Support My School' program in Rewasan, Rehna&Tapkan village school complexes in Mewat District under our flagship program 'Mewat Rural Education Program' (MREP). The quest to ensure revitalizing rural schools led to the formation of partnership among NDTV, Coca Cola India/Enrich Agro, Tetra Pak India and SRF Foundation. The program is designed to channelize strengths of the partners and come up with a model of healthy active schools. This collaboration will impact around 2500 number of students and lay claim to better access to toilet, water, playing facilities, libraries and a more welcoming and learning environment. The program is built around the following pillars to create maximum impact:

- Improved access to water
- Toilet facilities for girls and boys
- Developing playgrounds and providing sports equipment
- Providing libraries



Prior to the respective enthusiasm for the cause, NDTV conducted a 12 hour long Telethon on 3rd February 2013 Live from Mumbai. Dr Suresh Reddy, Director - SRF Foundation, as a partner member, presented Rs 10 Lac as our contribution to matching effort of Rs 30 Lac by Coca Cola India and Tetra Pack India, and addressed the rest about our collaboration, challenges that will be best solved by collective might of all the stakeholders and adding new dimensions to the campaign. He concluded with the aspiration to work together and take this campaign further to Mewat district and create a welcome and caring environment in schools for our children.



Coca-Cola NDTV
Support My School

SRF
FOUNDATION

I/We pledge a sum of **Ten Lakhs only**
towards Coca-Cola NDTV Support My School

03.02.2013

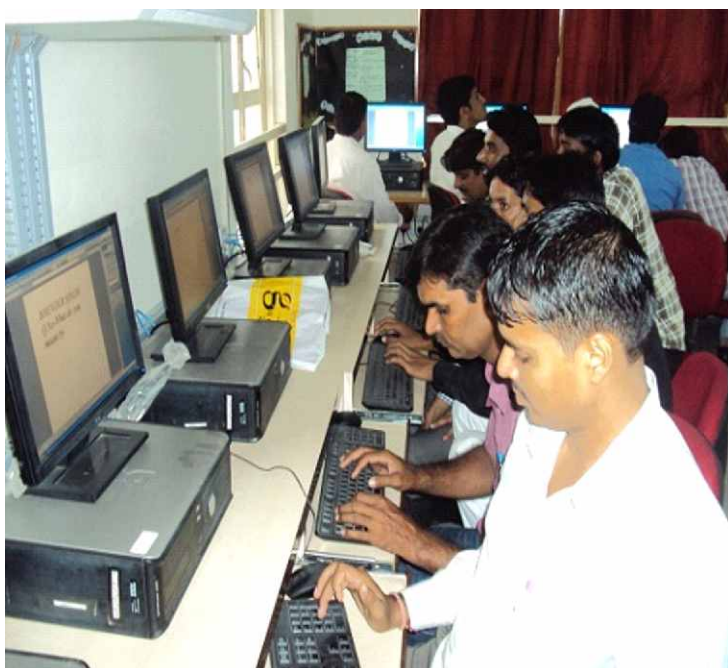
UN-HABITAT CAF TATA World Vision PFI

₹ 10,00,000/-

Dr. Reddy presenting Rs. 10 Lakh as contribution to matching effort...

REINVENTING EDUCATION PROGRAM

Launched on	11 th July 2012
Target Audience	62 Government Primary & Middle School Teachers
Need of Program	Requirement transformation in classrooms, teachers outlook, student engagement, usage of aids, improved teaching learning practices, use of ICT & physical setup to match the changing time in the school system.
Aims & Objectives	To evolve champion teachers and a teacher community that is sensitive and knowledgeable on students learning needs, child rights and effective teaching learning processes To create classroom that are attractive facilitated and conducive to effective learning Bringing into place networking and communications systems like web portal, newsletter and discussion forum for learning
Expected Impact	62 champion teachers equipped with RE capabilities 62 theme based classroom at one per teacher are transformed with print rich environment and RE processes in place Collaborative platform like monthly newsletters, RE portal and teacher forums are optional



ELECTRICIAN TRAINING PROGRAM

Launched on	8th June 2012
Target Audience	18 - 35 years Village youth from underprivileged background
Need of the program	To mainstream the rural youth through skills and make them employable.
Aims & Objectives	To setup the center, equipped with hands on experience for the targeted audience. To provide skill training to the rural youth for making their lives economically sustainable.
Expected Impact	The rural youths will be able to find employment, with enhanced skills through jobs and entrepreneurship. Mainstream and employability of rural youths will ensure improved standard of living.



SMART QUALITY CHECKER PROGRAM

Launched on	20th August 2012
Target Audience	18-35 years Village youth who have studied up to class XIIth
Need of the program	To cater the requirement of the apparel industry To provide access to income generation through skill training and employability
Aims & Objectives	To impart skills which is desired in the apparel industry for workability as well as employability
Expected Impact	To provide apparel industry the trained workforce Underprivileged youths will find their livelihood



COMMUNITY NEWSLETTER - PARVAAZ

Launched in	July 2012
Periodicity	Monthly
Type	Community Newsletter in Hindi
Target Audience	Mewat Community (Sarpanches, Head Masters, Teachers, Villagers, Youths, Government Officials)
Need of the launch	To provide a bulletin to the community we operate in, in a friendly format
Aims & Objectives	To aware the community about the developmental initiatives of SRF Foundation To promote community participation in various programs
Expected Impact	Benefitted through getting associated with concerned programs Awareness about various initiatives, programs, schemes and community associations



AFGHANISTAN DISTRICT GOVERNORS VISIT

A team of 18 Afghanistan District Governors along with IIPA (Indian Institute of Public Administration) personnel visited SRF Foundation Head Office in Gurgaon and Mewat district in Haryana to understand how the educational needs of rural government schools and communities are met through collaborative approaches.

The Governors were keen to learn, that the relationship with the government is very friendly and professional, the reach out to the school is regular and supportive, and activities held are result oriented and contributing to the real beneficiaries of the society. Furthermore, the delegates learned that Mewat Rural Education Program (MREP) has an extensive field level presence in the form of well-equipped and well manned office at the district headquarters and exclusive facilitators at the village level.

'Avishkar Van' (mobile science lab) and the 'IBM KidSmart' programs made them glad and understood that how this education transformation program is being implemented on the field level and proves to be sustainable.

Afghanistan delegates were pleased to learn about Udaan Program, an 11-month residential learning program in the Mewat region of Haryana which is specifically designed to help out-of-school girls aged between 11 to 14 complete primary level schooling that the program not only teaches regular subjects, but also courses like social skills and life skills



'Teach India' was another center that made these delegates amazed and were excited to learn that the students receive certificate of completion approved by Times of India and British Council; which is of great importance in making them employable.

The visit concluded with a brief discussion with Dr. Reddy, Director - SRF Foundation on collaboration, convergence and implementation. The Afghanistan delegates were positive to learn about the SRF Foundation initiatives and were keen on replicating similar development on community-based strategies that socially and economically empower individuals living below national poverty lines, in their country.

As a token of gratitude, momentum was presented to Dr. Suresh Reddy.

IBM EMPLOYEES VISIT TO MEWAT

50 enthusiastic IBMers proceeded towards Tapkan, a remotest village in Mewat district, approximately 50 Kms from the corporate/industrial hub of Gurgaon, to experience the real rural India and how a technology enriched organization have made use of common operating machine purposely used to education & research to educate tomorrow's leaders; an incredible joint effort that touches lives of 500 children every day. The IBMers were much ready and eager to learn about their organization's social engineering initiatives and various facets of development, in the thematic intercession of education, in a region where education is considered an expense. During the drive, the team was also very interested knowing the fruitful impact and meaningful changes in the lives of children, youths and community at large, making their place in the country.

These 50 IBMers can be titled as the best employee engaging activity for an organization they work for and gives them pride, gratification and honor to be associated with. A reasonably justifiable satisfaction believed to reflect credit upon oneself. The employees were very interactive and set of 10 employees sat with 3 children each as their group among the lot. Interaction went on talking their ideas, understanding their thoughts, which color-pencil-scale to be used and thus motivating them rigorously to win. Children were much pampered and in no-time started sharing, talking & mingling. Few children penned down a colorful tree projecting that if they are not, we are no-where. Others drew tri-colored national flag voicing that this is ours too. And few showcased their own aspiration of a model village community system.



Other set of employees enjoyed playing cricket with the middle school children. This sport seemed so secular that people from different creed found enjoying bat-boll and screaming for their team's victory, when in middle of hardly-seen mountains, all that was visible was IBM & SRF Foundation banner voicing up that our relationship serves the neediest. Some of the employees even took the lead on the blackboard; started teaching, rhyming poems and making the children do so.

The final activity of the day was super-exciting as the mid-day meal was replaced with Maggi serving to the children.

The final award-giving exercise to the children was facilitated by the Head Master of the school and Village Sarpanch. Head - IBM team addressed and promised all present for meeting again and for making their relationship work ahead for holistic education transformation.

LADY SHRIRAM COLLEGE ACADEMIC TEAM'S VISIT

A young and enthusiastic team of LSR postgraduate students along with their respective faculties visited Foundation Head Office and after a brief board room discussion with Dr. Suresh Reddy, Director SRF Foundation; proceeded towards Mewat District, where 'development' can be studied on the grassroots level.

The very inquisitive researchers started with an in-depth questionnaire survey, coupled with numerous observations and a brief meet-up with the Head Master of the school.

The team was very kind in understanding them, helpful in filling the questionnaires and curious to understand educational transformation through SRF Foundation's intervention. Excitation peaked when they experienced village kids working and playing on the computers and were so involved in it that they were almost unaware that somebody is studying and appreciating them.



The research scholars were amazed to see 'Avishkar Van' and the team spent more than an hour with administrative staff understanding the qualitative and quantitative benefits and how do the villagers see and understand development in their village. The team emphasized and a lot more concerned about the beneficiary's 'word' pre and post condition of SRF Foundation's intervention. The LSR faculty and researchers interacted a lot with Teach India center's student and the trainer. They appreciated the collaborative effort of all the partners and understood SRF Foundation's role more than community mobilization alone.

The faculty understood and imparted the same to their students that SRF Foundation works on Public-Private-Community-Partnership model (PPCP) wherein, based on needs of the community where the organization operates, the Foundation launch strategic programs, coupled with intensive planning and various partnerships and collaborations, assures execution and implementation; and thereby uplifting and empowering the rural youths that will build India tomorrow.

VISIT OF PARTNER AGENCY IBM TO REINVENTING EDUCATION PROGRAM

Mr. Prince Nehemiah, Program Manager, Corporate Citizenship and Corporate Affairs from partner agency IBM, visited Reinventing Education program on 4th August, 2012. He shared the mission and vision of IBM to implement RE program in Mewat. Moreover his determination in transforming educational system motivated teachers.



REPRESENTATIVES OF COCA COLA & SUNEDISON VISIT

Ms. Divya Sardana, from Coca Cola India along with Mr. Manik from SunEdison visited Rehna, Tapkan and Rewasan school complexes of Support My School (SMS) program on 21st Feb, 2013. Transect walk of SMS schools was conducted by the visitors along with the Director, Dr. Suresh Reddy to understand the need of electricity supply in schools and villages. Discussion happened on the proposal of SunEdison with school Head Master and village Sarpanch and other village key persons.

VISIT OF MR. LALIT NIRULA

Mr. Lalit Nirula, Board of Director, SRF Foundation visited Mewat to study the various developmental initiatives being implemented. He visited the KidSmart center and Electrician Training Center and interacted with the students. He also gained first-hand experience of Teach India center and was delighted at students aspiration and determination. He visited Project 'Rahat' center and congratulated the team on its launch.



VISITS OF THE YEAR

IBM REPRESENTATIVES VISIT TO MEWAT

Ms. Mamtha Sharma, Manager - Corporate Citizenship & Corporate Affairs and Mr. Nitin, Program Manager - Corporate Citizenship and Corporate Affairs; toured Mewat district on 3rd April 2013 to study the progress of KidSmart Early Learning program and Reinventing Education program, which is operational in Mewat in collaboration with IBM. The representatives visited Chandeni and Tapkan villages and were delighted to interact with the teachers, children and KidSmart volunteers. The representatives were very impressed with the female Vidya Volunteers working at the Chandeni KidSmart center, learning about her commitment irrespective of cultural issues, family issues; her interest towards education and KidSmart center was overwhelming. They were also amazed to learn about children turning confident and exploring various opportunities through computers, reading and craft activities. It was realized that amalgamation of all the efforts and leadership of HMs lead to best KidSmart Early Learning Center in Tapkan Village, in terms of Vidya-Volunteer engagement, cleanliness (dust-free environment) and children engagement into various activities and print-rich environment.



Moving on, Ms. Mamtha Sharma and Mr. Nitin had a very interesting interaction with six Reinventing Education program (RE) teachers. They were very keen in studying the impact of the program at school level and its proportionality towards child's attendance. The representatives were overwhelmed learning that teachers are using the RE tools in the classes and making knowledge readily accessible to the students by integrating activities and games in the classroom transaction. Teachers shared that students take lot of interest when they conduct any activity and it also attract all other students to the class. Therefore, students have started to demand more activity based teaching. It really surprised the representatives that teachers are now active on social media and make use of Facebook to share and communicate. This initiative has lead teachers to get in touch with more RE teachers and other teachers from education fraternity, who appreciate them for the effort made in physical transformation. The representatives were delighted to listen to one of the teachers who proactively brought physical transformation in classes that he handles and is very confident about it.



VISIT OF HRH PRINCESS FAY JAHAN AARA OF AWADH

The Princess is a representative delegated by Schneider Global Foundation. She met with the batch of Basic Electrician Training center and encouraged students for their career. Being a social activist she also narrated the best practices being practised around the world. The rural youths were delighted to spend time with her.



VISIT OF PARTNER AGENCY TO BASIC ELECTRICIAN TRAINING CENTER

Mr. Sudhir Joshi, Director - Schneider Electric visited the basic Electrician center to study the operational progress of the training program and to ensure placement of students who have successfully completed the course. Discussing with a student of the previous batch, he assessed his aspirations and he also encouraged students for entrepreneurship and venturing their own entities.



VISIT OF PARTNER AGENCY TO UDAAN CENTER

International staff of CARE visited Udaan centre - Adolescent Girls Residential Program on 20th April 2012 to study how necessities of Udaan girls and their education is being facilitated by SRF Foundation, CARE India and AMIED.



MEWAT RURAL EDUCATION PROGRAM

SRF Foundation designed the Mewat Rural Education Program (MREP) to address the schools inadequate physical infrastructure and learning environment, lack of cooperation between schools and community and the dismal level of motivation among parents and children towards school.

MREP officially began in 2009 in 19 villages, working with 28 primary schools and 19 middle schools. It covers 16,000 children including 1,000 who are out of school.

To promote holistic development of the schools, MREP facilitates progress in the following areas:

- Infrastructural Upgrades
- Leadership Promotion.
- Community Ownership
- Teacher Empowerment
- Technology Initiation
- Girls Education
- Science Promotion
- Sports Involvement



REINVENTING EDUCATION PROGRAM (RE)

Training duration	Year long
Target group	62 Mewat government teachers
Collaborators	IBM, Department of Education, Haryana
Training conducted	33/40 days
Exposure visits conducted	3
IT skills training	5
Onsite support visit:	3/ 4, ongoing



AVISHKAR - THE MOBILE VAN

Purpose	Promotion of science, Right to education and Community mobilization
Visit cycle	19 days
Target group	Middle school students during school hours and community after school hours
School visits made	136
Students participated	14,738
Community visits made	201
Community participation	10,768
Other drives	Facilitation of Polio campaign organized by Aid Matrix and WHO



SUPPORT MY SCHOOL PROGRAM (SMS)

Collaborators	SRF Foundation, Tetra Pak, Coca Cola/Enrich Agro Ltd. Department of Education, Haryana
Duration	Year 2013
Purpose	To provide basic amenities in school like drinking water, usable toilets, library set up, play grounds
Target area	8 schools in Rewasan, Tapkan and Rehna school complexes
Program launch orientation	22nd January, 2013



MEWAT RURAL EDUCATION PROGRAM

SPORTS PROMOTION

Purpose	To promote sports and co-curricular activities in the school.
Elements	Distribution of volleyball kits to middle school boys and village youths soccer camp conducted in summer vacation Khel Khelmein Utsav was organized by Concern India Foundation



BUILDING AS LEARNING AID (BALA)

Purpose	To maximize the educational value of a built space by developing the school's Entire physical environment into a learning aid.
Duration	3 months
Target place	Kawariska school complex



STAKEHOLDER'S VOICE



“Now my school looks more beautiful and attractive, it has many pictures related to India and its culture. It help us to learn new things, even if teacher doesn't come to our class, we have many new things to learn that we discuss upon in our group. I am happy that my school looks very different and colorful than other schools.”

Mohd. Wasim, Student, Government Middle School (GMS), Kawarsika



Being a science teacher we are not able to show students experiments and models, but Avishkar program has enabled us to use all equipments, models, charts, microscope etc. This not only excites students but also encouraged me to work hard and make the concept easier for students. Being a Head Master also, I can make out the increase in attendance on the day of Avishkar visit.

Ms Usha Rani, Head Master, Government Girls Middle School (GGMS), Salamba



“We were teaching through traditional method making teaching learning lack lusture and boring. The emphasis on group learning, co-operative learning, visual education through subject wise painting of the wall, changing seating arrangement according to the need of the lesson has very well motivated the teachers as well as the students. I have however tried to implement the new method and hope better result will accrue. The training must continue. There has been considerable improvement. Within a short time they have organized teaching of computer science. Most of our colleagues have become computer savvy. The IT training was very helpful and we teachers have learnt a lot.”

Mohd. Jawed, Teacher, Government Girls Primary School (GGPS), Tapkan

KIDSMART EARLY LEARNING PROGRAM

Year	State	District	No. of Centers	Total Centers	Total
2010	Haryana	Mewat	18	18	130
2011	Haryana	Mewat,	15	15	104
	Rajsthan	Alwar			
2012	Haryana	Mewat,	6	6	44
	Rajasthan	Alwar			
	TN	Manali			
				39	278



Collaborators

IBM, SRF Foundation, Govt. of Haryana
Department of Elementary Education (DEE),
Sarva Shiksha Abhiyaan (SSA),
Mewat Development Agency (MDA)

Targeted communities

In school and out of school children
(preschool, primary and middle schools),
teachers, village youth, village
heads and parents



States covered with project	3
Number of districts	3
Centers established	39
Total computer units	278
Teachers involved	540
Teachers trained	120
Vidya Volunteers	39
School going & out of school children	16,000
Centralized teacher training conducted	4
School level skill transfer meetings conducted	18



IMPACT

- KidSmart became centre of attraction and helpful in propagation for increase in enrollment. Nearly 500 Private school children getting attracted to the centre and exploring it.
- Increase in interest of students.
- 18.44% of increase of enrollment in all schools.
- Retention increased from 50% to 85%.
- 100% enrollment done in 6 villages Kawarsika, Mehrola, Khorbasai, Rewasan, Sonkh, F.P.Namak.
- Demand for computer education from middle school children of class 6th to 8th. 100% increase of Govt. teachers interest and adoption of new methodologies of teaching took place.
- Increase of 60% of girl participation compared to boys in schools.
- Demand from other communities & Govt. department to expand the program in non SRF Foundation working areas.



MEWAT RURAL EDUCATION PROGRAM

JASHN-E-TALEEM: SUMMER CAMP

A special summer camp was conducted for 36 days from 25th May 2012 to 30th June 2012 in 18 IBM KidSmart centres. The participants were exposed to various educational activities like technology, reading, craft, rallies, competitions, role plays, indoor games and outdoor games. Community mobilization activities like child to child mobilization, spreading word through 'Avishkar' mobile van in villages were also the highlights. The program attracted nearly 4416 children from Government schools, private schools and those out of school.



Target age group	3 -14 years
Duration of the program	36 days
Villages / centres	18 centres
VidyaVoluteers operated the program	18

IMPACT

- 4179 children from 18 locations joined the camp.
- 3524 government children participated in the camp.
- 228 out of school children joined and enjoyed the camp.
- 427 private school children attracted and participated in the camp.
- 50% of the students attended the camp regularly.
- 78 regular government teachers participated in rallies.
- 131 non-paid volunteers engaged and contributed time and energy.
- 222 village community members participated.
- 60% of girl children participated in almost every school.
- Nearly 20 anganwadi workers helped in camp activities.
- 119 IBMODC volunteers visited and conducted activities for children and villagers.
- Sarpanches took responsibility in eliminating local problems.
- Cultural programs were encouraged by V.V and children have actively participated in singing songs, role plays, etc.
- In many centres children strength increased due to the efficacy of communication through Masjid.
- Disproval of teacher's perception that children will not come to school during the camp.
- Children's learning and interest increased due to switch in environment, activities, accessibility, oppurtunities for exploration, trail and error, discussion, independent learning and practice.



STAKEHOLDER'S VOICE



“There is lot of curiosity increased in children for their turn towards KidSmart centre. Children are learning new things which is enhancing their knowledge. This is creating a sense of engagement and involvement in them. The children are becoming very keen in learning and understanding. Its really nice to see them improving”

Azgar Khan, Head Master, F. P. Namak Village, Mewat



“The interest in children has increased with lot of curiosity and enthusiasm. They are regular towards school after the operation of KidSmart centre”.

Imtiaz, Teacher, Badwa Village, Mewat

UDAAN PROGRAM

'Udaan' which literally means 'flight' is a part of SRF Foundation and CARE India's efforts ensuring education for girls in the region of Mewat. The district is having the largest number of out of school children in the country as per the Ministry of Human Resource Development, Government of India.

Collaborators	SRF Foundation, CARE, AMIED
Camps operated	1st camp completed, 2nd in progress
Total children benefitted	100 girls (of 1st batch)
Targetted girls	Out of school / school drop outs
Duration of the camp	11 months
Targetted age group	11 to 14 yrs
Number of teachers	7 teachers
Subjects taught	7 (Hindi, Maths, English, EVS, Urdu, Quran, Social Skills)
Teacher trainings conducted	02 (5 + 10 days)
Exposure visits conducted	03
Total girls graduated	50 from the 1st batch



IMPACT

- 50 never been to school girls graduated with achievement of class 1-5 competencies in Hindi and Maths subjects.
- Developed leadership and social skills and became confident individuals.
- Interest generated to study further and achieve their life goals.
- Positive impact in respective community with family and neighbourhood in respect to girl education, social interaction, health care, respecting elders
- Fighting against social conflicts like thinking on dowry and child marriages etc.
- Trust on the NGO partners working is strengthened.



MEWAT RURAL EDUCATION PROGRAM

KHEL KHEL MEIN UTSAV - INTER NGO SPORTS MEET

On 22nd December 2012, SRF Foundation - Mewat Team bagged Overall Winner Championship, Two overall best winner trophies and 14 medals in Inter NGO Sports Competition 'KhelKhel Mein Utsav' conducted by Concern India Foundation at Air Force Sports Complex, Delhi. A total number of 600 children from 22 NGOs participated in the event under various categories. Through a refinery process, a total number of 20 students team was formed by the Foundation and participated in the final event. The refinery process encouraged sports among Mewat children of 19 villages from Nuh block by conducting 'Khel Khel Mein Utsav' a Block level event on 17th Dec 2012 at Salaheri GPS. A total number of 80 best students qualified from 47 schools and participated in the final event. The event was inaugurated by Mr. Mahender Goel, APC - SSA, under the leadership of Mr. Subedar and other respective teachers.

BLOCK LEVEL EVENT

Number of schools participated	47 schools
Number of students participated	80
Number of students finalized for finals	20

APEX LEVEL EVENT

Number of NGOs participated	22
Total students participated from 22 NGOs	600
Number of students from Mewat	20
Number of awards / medals	One overall 2 trophies 14 medals



The following are the list of winners in the finals:



PROMOTION OF LEADERSHIP AT SCHOOL LEVEL

Number of villages	19
Number of schools	47 (includes 28 primary schools & 19 middles schools)
Number of Head Masters	47
Workshops organized	07
Experts engaged	13

- HTs / HMs concerns and queries were addressed in detail by officials of Education Dept.
- HTs / HMs have created e-mail ids for collaborative action.
- HMs learned to love the job they are in, work as a team and play roles of parent, guide and advisors
- Information Communication Technology (ICT) was introduced to HMs in a much elaborated manner
- HMs was motivated to be problem solvers and better manage classroom and school administration.
- HMs started developing SDP - School Development Plans.



PROMOTION OF LEADERSHIP AMONG VILLAGE SARPANCHES

Number of villages	19
Number of sarpanches	17
Workshops organised	04
Experts engaged	07 Foundation Staff

- All the Sarpanches and Block Development Panchayat Officer (BDPO) expressed positiveness towards SRF Foundation programs.
- Sarpanches were happy that SRF Foundation created a platform for them to share and discuss many things.
- Sarpanches decided that they will be forming a committee and discuss issues of importance and take it forward with Govt. Department and people representatives.
- Reflections emerged through SRF Foundation that:
 - There is a necessity to conduct proper detailed meetings with SMCs / Sarpanches / HMs / Teachers on policies of RTE & RTI.
 - The meetings will be conducted once in first week of every month compulsorily.
 - Best practices of Sarpanches will be shared among Sarpanches



MEWAT RURAL VOCATIONAL PROGRAM

India aims to create 500 million skilled workers by 2022. In line with the goal to provide skilled workforce to the industry, SRF Foundation strives to build the skills and capacities of the rural youth, who comes from disadvantaged socio-economic background and lack opportunity access. We started our efforts of shaping lives under Mewat Rural Vocational Program (MRVP) in the year 2011 with an approach of “Connecting the Unconnected”

SRF Foundation by connecting the unconnected runs vocational skills training program meeting the needs of both ends by creating employment opportunities for unemployed people in the age group of 18 to 35 years and providing skilled manpower to the industry.



TEACH INDIA - SPOKEN ENGLISH TRAINING PROGRAM

Duration	3 months
Target group	18-35 years
Collaboration with	Times of India
Students trained till date	250
Students in 2012	120 (In 2 cycles)
Students in 2013	60 (In 1st cycle)
Job fair was organized by	Times of India
Recruiters	KFC, Pizza Hut, Devyani International, Aegis, . Big Bazar

Out of 17 aspiring candidates of SRF Foundation batch, 9 students were offered employment offers.



BASIC ELECTRICIAN TRAINING PROGRAM

Duration	4 months
Target group	18 - 30 years
Collaboration with	Schneider Electric India
Students in 2012	30 (Batch 1)
Students successfully completed in 2012	17
Students in 2013	30 (Batch 2)

5 students from 2012 batch have been selected for job training in Schneider Electric Plant, Utrakhnad out of 14 aspiring candidates



SMART QUALITY CHECKER PROGRAM

Training on	Apparel stitching designing and quality check
Duration	45 days
Sponsored by	Ministry of Textiles, Govt. of India & Mewat Development Agency (MDA)
Implemented by	Apparel Training and Designing Centre, Nuh
Rozgar Mela was organized at	Nuh for the placement of successful candidates in February 2013
Recruiters (Export house)	Orient Craft, Rasandik Industries, Richa Industries, Modalama
Jobs offered in Rozgar Mela	50



MEWAT RURAL VOCATIONAL PROGRAM

WOMEN PRODUCERS GROUP

Total number of groups	5
Age group	16-35 years
Number of villages covered	5
Number of women	94
Activity done	Exhibition and sale of produced items Profit distribution among producers



PROJECT RAHAT - PRODUCTION OF LOW COST SANITARY NAPKIN

Direct employment	31 women
Access	2,500 women
Technical consultant and machinery supplier	Sri Vettri Associates, Chennai
Venue	Nuh, Mewat



STAKEHOLDER'S VOICE



"I studied upto class 12th and left my studies. I was an unemployed. I have done Smart Quality Checker training program and working as a supervisor in Richa Export House at Gurgaon. My first salary is Rs. 8000/-. I am sure, I will be able a earn much more in future".

Rasid



"I have done Smart Quality Checker course. Before this I was a driver. Presently, I am working with Modolama company and earning Rs. 8100/- per month. I would like to express my thanks to SRF Foundation and ATDC for shaping my life".

Zahir



Launch of Project 'Rahat' in Mewat

ENHANCING EARLY EDUCATION (3EP)

The Enhancing Early Education Programme (3EP) is a teacher training programme started in 2007. It conducts a six month nursery teacher training programme. The programme offers tools, strategies, knowledge, training and practice to potential and practicing teachers to foster complete development of children in the age group of 2-8 years.

Mission :

- Assist individual in developing skills to become creative, passionate, knowledgeable and sensitive educators
- Create professionals who can engage innovatively and effectively with children aged 2 to 8.

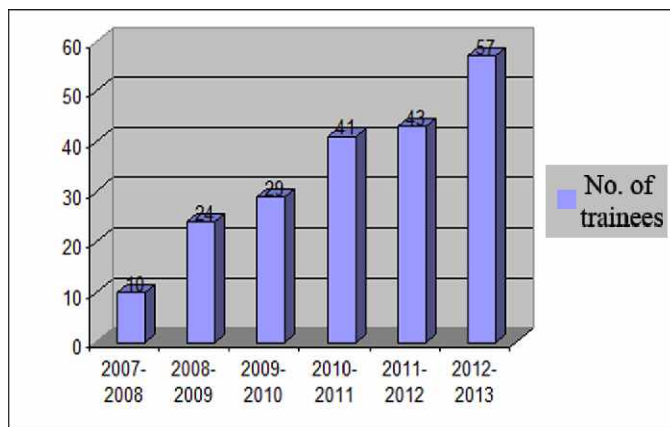
The course content :

- Child Development and Educational Psychology
- Educational Thought
- Curriculum and Skill Development
- Classroom Management
- Personal and Professional Development



The programme has provided enhanced training to 184 trainee teachers over six years and approximately 130 are now working in various prestigious schools in Gurgaon and the NCR region.

Graphical presentation of number of trainees covered year-wise



OTHER INITIATIVES

The enhancing early Education programme has also shared its expertise in teacher training and has been working with various institutions such as:

- PardadaPardadi Educational Society, Anupsahar
- The Shri Ram Police Public School, Bhondsi
- The Sarvepalli Radhakrishnan School, Bhiwani, The Shri Early Years, Sohna Road
- Mewat Rural Educational Programme.

The programme would be launching the “Enhancing English Language Programme” in the April 2013. This will be open to everyone aspiring to gain all confidence in spoken English.



“What an experience! I came here with just one motive 'how to teach effectively.' What I learnt in the bargain is more than I ever thought of. Through the course, I truly understood the meaning of team spirit, letting go, be a good observer and a listener. Thank you for the wonderful experience.... I am really glad I opted for it”.

Aparna Chande



“After being in the programme, I feel I have come a long way from where I had started. I feel appreciated, loved and wanted. I have started taking criticism in my stride and feel a sense of accomplishment after completing every presentation and assignment. As a teacher also I am better equipped now and ready to take up a new job. My thought process has become streamlined and new ideas have started generating. I thank all my teachers and batch mates for bringing in that change. For me a new chapter of my life has begun”.

Rashmi Rana

SHRI SAMBANDH

Established in 2008, Shri Sambandh is an academic outreach program reaching 5,000 children and 200 teachers in Government schools across India.

Offering an extensive range of services to NGOs, Foundations, and Government Departments who run education programs. Our services include:

- Leadership Training
- Designing of Curriculum
- Conducting Learning Camps
- Needs-based Teacher Training
- Evaluation of Academic Performance
- Designing of Co-Curricular Programs
- Teacher Learning Material (TLM) Preparations



PARDADA PARDADI EDUCATIONAL SOCIETY (PPES)

Pardada Pardadi Educational Society (PPES) has been working towards social and economic empowerment of the rural girl child and overall village communities in Anupsahar tehsil in Bulandshahr district, Uttar Pradesh (U.P), India, since year 2000. The enhancing early education has been working towards the capacity building of the teachers of the PPES since February 2012, covering a variety of modules over 15 sessions. The teachers have been introduced to activity based, experiential learning with a complete understanding of the uniqueness of every child. The impact of these training sessions is visible in their day to day teaching processes now.



TSPPS BHONDSI & SRS BHIWANI

The Enhancing early education campus hosted few interactive and enriching training sessions that included classroom teaching, personal and professional development and understanding the needs of children at TSPPS and SRS.



THE SHRI EARLY YEARS

Eight sessions on the various aspects of classroom teaching were conducted by the 3EP facilitators, for the in-service teachers of The Shri Early Years, focusing primarily on the pre-school years. The interactive sessions helped them to put together their thoughts and ideas into meaningful outcomes in the classrooms.



WORKSHOP FOR MREP

A day long teacher training program was conducted for a very dynamic group of MREP teachers. The 3EP facilitators gave them an insight into understanding the needs of children and setting classroom norms. It was exhilarating to see the child like enthusiasm with which participated in the art and craft activity. A tour of the 3EP classrooms and observing the TLM'S and display boards was very motivating for them.



SRF VIDYALAYA

SRF Vidyalaya, an initiative supported by SRF Technical Textiles Business (TTB), is located in Manali, Chennai. Since 1991, the school has dedicated itself to delivering quality education to children of plant employees and the less fortunate, aged 3 to 15.

The vision of the SRF Vidyalaya is to:

Strive for excellence in a conducive learning environment, helping each other to become sensitive, reflective, intelligent, confident and responsible human beings.

The objectives of SRF Vidyalaya are to:

- Provide quality education to the local community as available to urban children
- Provide quality education to the first generation learners
- Provide a holistic learner-centered curriculum



PROGRAMS CONDUCTED

Apart from regular classroom sessions, SRF Vidyalaya conducted the following programs in the year 2012-13:

- This academic year the school reopened with a positive note with the school securing 100% pass in Xth public examination. The school strength increased from 552 to 667.
- Three new classrooms were inaugurated. Dr. Suresh Reddy, Director-SRF Foundation our Trustees Mr. V. Sekar Plant Head Manali Complex & Mr. A. Narayan (Admin) attended the inauguration ceremony.
- The World Environment Day was observed in the school. The students of class VIII, IX & X planted saplings to observe the day.
- Co-curricular activities Hindi, Dance, Yoga and Karate was introduced in the school in the month of July. In keeping pace with the development in education, education through technology or The Smart Class was introduced.
- The 65th Independence Day was celebrated in the school and the Sports day was conducted on 4th September
- Eight students from SRF Vidyalaya participated in the inter-school competition (Drawing, Speech, Poetry and Essay writing) conducted at the district level by the education department.
- The Grand Parents Day was celebrated on 21st November and the Bharath Scouts and Guides movement was inaugurated in the school
- The Aids Awareness Programme was conducted on 1st Dec the by SRF team. The students of class VIII X and the teachers attended the programme.
- Pongal was celebrated in the school with great enthusiasm.
- The Annual Day was celebrated in the school on 12th February 2013. There were various programmes, group song, English & Tamil plays, folk dance, classical dance, gypsy dance, western dance and miming. Also Long Service Awards were presented to the teachers
- The IBM KidSmart class was inaugurated on 7th February 2013.
- SRF Foundation has conducted a three days training programme for the teachers.



THE SHRI RAM SCHOOLS (TSRS)

In 1988, The Shri Ram Schools (TSRS) were set up as a part of SRF Foundation, under the aegis and vision of (Late) Mrs. Manju Bharat Ram. Since then, the school has four campuses in New Delhi & Gurgaon. Always committed to providing quality education, the schools are progressive, inclusive, secular, child-centric and co-educational.

Holding on to their commitment to provide inclusion of children with special needs, TSRS has a conducive environment which is ever-growing with excellent teacher student ratio and active interaction between parents & teachers in the school.

MISSION

- To provide each student a diverse education in a safe, supportive environment that promotes sound values, self-discipline, motivation and excellence in learning.
- Together with parents and community, TSRS assists students in developing skills to become independent and self sufficient adults who will contribute to the society.

ACHIEVEMENTS

- TSRS over the years has been recognized as 'Best Day School' in the annual survey conducted by Education World Magazine.
- TSRS has successfully completed its 25 years of existence in imparting quality education to children.

OUR PRESENCE IN INDIA

Three schools in four sites
4,522 students enrolled,
Teacher students ratio of 1:11

- Vasant Vihar, New Delhi (Nursery to Class V)
- Mousari, Gurgaon (Class VI to Class XII)
- Aravali, Gurgaon (Nursery to Class XII)
- Bhondsi, Gurgaon (Nursery to Class VI)

GLORIOUS 25 YEARS OF IMPARTING QUALITY EDUCATION



Five huts were built on Vasant Vihar land, School began

1989

1988 Bhoomi Poojan at Vasant Vihar

1993 Geese and rabbits were introduced at schools

1994

Elementary school moved to Kailash Colony for one year

Bhoomi Pooja at Senior School Moulsari

1995 Elementary school moves back to Vasant Vihar Senior school opens at Moulsari

1996

First Sports Day

1998 TSRS Vasant Vihar completed first decade with a mage production

2000

First batch graduated from TSRS Mousari

2001 Starting of Aravali Campus, Gurgaon

2004

School song '*Vidya Dadati Vinayam*' composed by TSRS teachers

2005 Introducing of IB Program at +1 level, Mousari

2008

TSRS celebrates 20 years Pundit Ravi Shankar composes ture for the school song, "Shri ka Sundar Aalay"

2011 Setting up of The Shri Ram Police Public School, Bhondsi

2013

Year of Silver Jublee Celebrations



THE SHRI RAM SCHOOLS (TSRS)

KEY HIGHLIGHTS OF THE YEAR

FORM MORNINGS

Form Mornings were conducted in Aravali and Vasant Vihar school campuses throughout the year. The themes of these Form Mornings were based on various facets of lives, to lesson students, thus imparting values in being responsible citizens.

The themes of Form Mornings were adaption of Snowwhite and Seven Dwarfs, musical production on adaption of Krishna stories, a comic act of two village bumpkins realizing their dreams encountering adventures before their achievement, celebrating visionaries, modern adaption of Munshi Premchand story of being sensitive to the society we belong to, Akar Birbal stories to explore issues between parents and children, conducted in Aravali Campus.



CELEBRATING THE 12TH ANNUAL SPORTS DAY

Held at Aravali school campus, the 12th Annual Sports Day 'Shri Mathletics' was an endeavour to celebrate the connection of Mathematics with Sports, specially since 2012 was the International Year of Maths. 22nd December was the birth anniversary of our renowned mathematician Shrinivas Ramanujan and was declared the National Mathematic Day. The school commemorated his 125th birth anniversary.



LITERACY INDIA DRIVE

As a part of important lesson of life, The Shri Ram School Aravali campus encouraged students to extend helping hand to the less privileged. Students have organized a collection drive of woollens, mattresses, durries and blankets in usable condition for the homeless and less privileged. These children are supported by Literacy India, a non profit organization.



Assembly by Class 10-E



Community participation in Mewat by Class 8-F



Parent Orientation

SHRI SHIKSHA - A PROGRAM FOR MIGRANT CHILDREN

TSRS Mousari, once a week, in the duration of an academic year, hosts visit of approximately 120 migrant children, ranging from class I to class VIII. During the visit, 11-IB students interacts with the children and help develop skills in areas such as dance, computer literacy, drama, sports, art etc.

The program concluded with two activities, showcasing the efforts put in by the students:

- Shri Shiksha Academy provides the Shri Shiksha students a chance to perform before the entire school what they have learnt over a week.
- Fun Day is a day devoted to providing fun activities for the Shri Shiksha children, as well as test the ability of TSRS students in planning an executing an event.

The success of this programme can be gauged by higher attendance on Tuesdays, which is the day of the Balwadi stay back.



SHRI KHOJ 2012

Overall winners of Shri Khoj 2012 inter-school science competition at Mousari campus:

Working model category	Eeshan Agarwal, Vaani Chopra and Joshua Joel Anthony
Research based essay	Ashwin Kumar Vijay
Science quiz	Abeer Mithal & Manas Punhani.

STUDENT ACHIEVEMENTS: RESULTS 2012 AT MOULSARI

Humanities Stream	Samira Bose	96.50%
Science Stream	Ishita Mathur	96.50%
Commerce Stream	Madhura Vikas Joshi	95.25%

KHEMKHA LEADERSHIP PROGRAM

Kritika Kaur Oberoi & Varun Kumar Vijay
Deeya Bajaj
Radhika Mehra

Aantika Tandon
Chaudhry and Vedant Chandra
Uttara Chaudhry
Vedant Chandra

Khemka Scholar 2012.
Khemka fellow 2012.
Khemka Domestic Scholar for the year 2012 by the tGELF organisation. She gets a full scholarship to pursue her studies in India.
Selected for Pennsylvania Summer programme at Lehigh University. Uttara
Won the National Youth Leader competition organised by tGELF.
Selected for Brown University - Summer Programme (all paid for)
Selected for Leadership camp at Skye, Scotland (all paid for)

THE SHRI RAM SCHOOLS (TSRS)

IB STUDENTS ACHIEVEMENTS: PLACEMENTS 2012

Varun Kumar Vijay
Udit Bery
Deeya Bajaj
Chinar Berry
Roshini Kochhar
Sehr Vanya Laljee
Chaitanya Bishnoi
Ravish Rawal
Arunima Tara
Sejal Goyal
Jyotika Bindra
Aman Shridhar
Kashneet Kaur
Yusman Manchanda
Vidit Bahri
Aditya Varma
Vir Singh Anand
Siddhant Batra
Pranav Shriram
Aakanksha Khurana
Riya Aggarwal
Raag Ramdev
Agrim Singhal

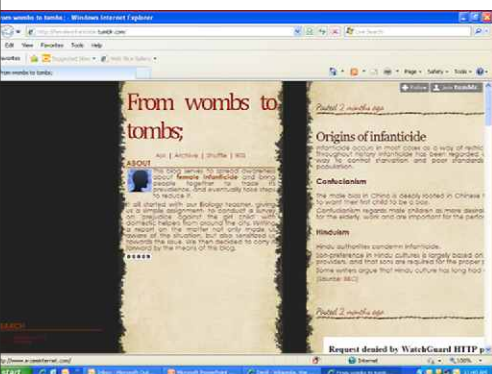
Stanford University (Liberal arts)
Oxford University - Magdalene college (study of the classics)
Cornell University
Johns Hopkins University (Pre-medicine)
Parsons (\$3,000/- per year scholarship)
St. Andrews Medical College
Durham University
San Diego University
LSR (Delhi University) (History)
Babson College
Tufts University
Boston University
Le Roche School of Management (Switzerland)
University of Exeter
USC
UCLA
St. Andrews
University of Illinois (Urbana champaign)
Cardiff University
Warwick University
University of Lancaster
Venketeshwara College (Delhi University)
National Institute of Design

IB STUDENTS ACHIEVEMENTS: PLACEMENTS 2013

Tara Rajagopal
Riday Banerjee
Yatharth Gulati
Yuv Bharatram
Gandharva Chawla
Kataksha Kinra
Ritika Singla
Trisha Chakraborty
Vasundhara Singh
Akshay Srivastava
Aakanksha Suri
Har Sanjog Anand
Ishan Abraham

University of California, Irvine (Regents' Scholarship
USD 2,500 every academic year)
DePauw (USD 9,500 first year scholarship),
Bryant (USD 12,000 first year scholarship)
London School of Economics, Warwick
Parsons University (art)
Bard College, Wesleyan University
King's College, London (medicine)
Durham
Southampton, Manchester, Warwick
Nottingham, University of Kent, University of Essex
Indiana - Bloomington
Northumbria School of Design
University of Westminster
University of Bath, University of Warwick

INITIATIVES & EVENTS



INVESTITURE CEREMONY

The month of May 2012 brought to the forefront young leaders of the school from among our class 5 children and with the Investiture Ceremony, the Student Council and the Editorial Board were initiated into their responsibilities.



FOUNDER'S DAY

The Founder's Day festivities in July drew inspiration from the all encompassing core value of our school "Integrity" which found a voice in classroom discussions as well as children writings and artwork across school.



INDIA DAY

A celebration of India's national symbols lay at the heart of the India Day festivities in August. The national symbols of our country are intrinsic to the Indian identity as they have their roots in our culture and heritage and communicate to the world, the principles that form the core of Indian ideology. These infuse a sense of patriotism and pride in every Indian's heart.



MAD ABOUT HERITAGE

The heritage journey "Mad About Heritage" which began in October 2012 to celebrate India, brought to the portals of The Shri Ram School, the different hues and dimensions of India's rich legacy. Spearheaded by the Parent Teacher Association of the school, MAH brought together all the stakeholders children, parents and the school, seamlessly weaving in equal measures of learning and excitement into the fabric of this heritage festival.



THE SHRI RAM SCHOOLS (TSRS)

CO-SCHOLASTIC PROGRAM

The students participated in Inter House Inter School and other open competitions. The students have won many accolades in different fields. Some of the internal competitions included painting, quiz, essay writing, slogan writing, display board decoration in Sarvepalli Radhakrishnan School (SRS) Bhiwani and TSPPS Bhondsi.



STAFF DEVELOPMENT INITIATIVES AT TSPPS BHONDSI & SRS BHIWANI

Various workshops for staff development were organized such as communication design and short film making, jodo gyan, drill on disaster management, computer security, first aid, counseling sessions for the parents to name a few were conducted through the school year.



CELEBRATION IN SRS BHIWANI

Students participated with great enthusiasm in Founder's Day celebration, Annual Day, Independence Day, Teachers Day, Janamashtmi celebration, Gandhi Jayanti, Republic day, Grandparents Day, Diwali, Haryana Day, Christmas, New Year, Hindi Day and Earth Day organized at TSPPS Bhondsi & SRS Bhiwani.





CORPORATE CITIZENSHIP

To achieve its objective of being a conscientious corporate citizen, SRF Foundation spearheads all events and programs pertaining to SRF Ltd's corporate social responsibility (CSR). HIV/AIDS awareness and affirmative action are mandatory CSR components which all SRF Ltd plant locations have to conduct. In addition to these two CSR efforts, plant locations are also encouraged to engage in other spheres of social engagement such as education, health, environment and natural resource management.

In 2012, for its contribution in the field of education and community development, SRF Foundation was presented with '12th Businessworld FICCI CSR Award' for the category of exemplary innovation towards promoting CSR.

HIGHLIGHTS FROM CORPORATE OFFICE

JOY OF GIVING CAMPAIGN

In 2012, SRF extended 'Joy of Giving' from seven weeks to seven months, and celebrated it from October 2012 to April 2013. To inculcate the act of giving into our daily lives, a 'giving' theme was observed each month. The theme for this year's 'joy of giving' drive was rainbow and marked all the seven months as an ode to the self-less act of gifting. Each month bears significance to one rainbow color and inculcates the characteristics of that color. All plant locations participated in this campaign and carried out CSR efforts based on their area's need



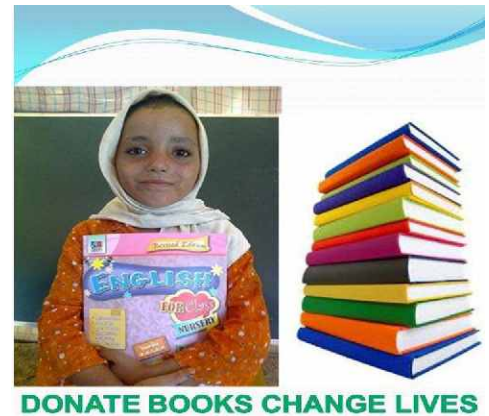
BLOOD DONATION CAMP

“Donate Blood, Save a Life” was the slogan for the Blood Donation Drive that took place at SRF Corporate Office on 28th February 2013. Approximately 35 SRFites came forward and donated blood, which will be used to help children with Thalassemia disease, who are in constant need for blood transfusions.



BOOK DONATION DRIVE

“Your old books, will be the new library for him” was the slogan for the Book Donation Drive that took place at SRF Corporate Office in the month of November 2012. Large number of SRFites donated books for the underprivileged children in Mewat. SRFites helped opened a new world for the students in Mewat through the eyes of books.



PROMOTING CAR-POOLING

An attempt to gift our mother earth prosperity, abundance and greenery, in the month of January 2013, SRFites made an effort in promoting Car-Pooling across SRF offices and plant locations. Congratulations to Mr. Anuj Aggarwal (Corporate IT), Mr Amit Choudhary (Process Optimization), Mr. Rajendar Rawat and Mr Rajesh Kumar (PFB) & Mr. Santosh Acharya (Chemical Technology) for the initiative. They succeeded in reducing fuel cost, carbon emission, traffic congestion and stress of driving. They saved fuel, commute length, toll tax and parking space and spent time with each other for social quotient in usual thanksgiving traffic and felt safe, secure and hassle free.



HELP-AGE INDIA DRIVE

The month of October 2012 was dedicated in collecting items of necessity for the old and the needy, in an around operational areas. SRFites gifted the elders, items that they need on day-to-day basis. SRF Foundation partnered with HelpAge India to extend our support to the elderly. We would like to thank the following SRFites for contributing and actively participating.

- Ms. Pankaj Kaushik
- Mr. C V Ashok Kumar
- Mr. Ankur Singh
- Mr. Ramchandra Bhera
- Mr. Mukesh Kumar
- Mr. Dinesh Kumar
- Mr. Amit Choudhary

The contributions were utilized by HelpAge India on the senior citizens residing in their old age homes.

support a gran
A HelpAge India initiative

Let's **add joy**
to their lives!

Someone old and helpless can begin life anew....
Just because of someone like you!

Shirley Barret, 77, a retired school teacher from Jharkhand, found herself without support when she lost her husband and then her son. Her daughter-in-law too moved away. Life was bleak – till HelpAge, with the aid of someone like you - took her under the wing of **support a gran** and provided her with her basic needs.

Today, she has hope, a smile, and a sense of Independence!

Cast aside by family and society, lakhs of our elderly are infirm and without any means of support. They cannot afford life's most basic requirements, such as food, clothing, shelter, medicines care, etc. Many are abandoned on the streets – ill, cold, lonely and hungry.

HelpAge India introduces you to **support a gran**, a unique and wonderful initiative that gives YOU the power to add joy to the lives of the old and helpless!

You may contribute any amount you wish to, however we would like to tell you that it takes just Rs. 9,000 a year (a mere Rs. 750 a month!) to support one elderly gran.

Your generosity will help fulfill the basic needs of the elderly grans under our care, and enable them to live with dignity. What's more, your donation is 100% tax exempt; so your gift goes one step further and helps you save too!

Giving is very easy – a representative from HelpAge will be present at your office from 11th October 2012, from 11.30 am, onwards. You may hand over your contribution to him.

Please do get in touch with your CSR representative for more details!

HelpAge currently supports over 20,000 destitute elderly under the **support a gran** initiative.

HelpAge India Providing education, priority, respect

CORPORATE CITIZENSHIP



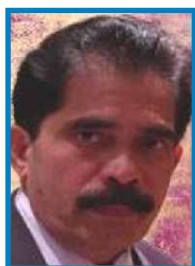
"I appreciate the efforts SRF Foundation is putting in social service. I never miss the chance of doing social work. But because of your initiative and medium, I have donated the blood twice since last one year in SRF itself. I feel proud serving the world for the noble cause. I'll request all SRFites also to participate and indulge in the activities arranged by SRF Foundation. Keep it up SRF Foundation".

Anuj Aggarwal
Manager - Corporate IT (Projects)



"SRF foundations has always provided us an unique opportunity to contribute towards various social initiatives in our own way. We have been constantly communicated about the various events and how one can contribute in same. Participating in such events was an overwhelming experience. It also gives us sense of pride that we have been able to reciprocate back to society in our own humble way".

Ankur Singh
Chief Manager & EA to CEO
Chemical Business



"It gives me immense pleasure in acknowledging the excellent services being provided by SRF Foundation. I was also fortunate enough in extending Administration Department's little help in registering the Avishkar Van with Gurgaon RTO authorities and also reaching out to under privileged through your Joy of Giving and other programmes".

I wish all the success in your future endeavours.

C V Ashok Kumar
DGM - Administration



"As an employee of SRF one always feels proud to learn about the pioneering work being carried out by SRF Foundation especially in the field of education. Of all the activities of the Foundation that we came to learn, the ones that immediately come to my mind are the IBM Kidsmart Programme and the Training Programme in partnership with Schneider for imparting electrical and mechanical trades to the young men in the villages. I would also like to record my appreciation for the variety of communication initiatives of the Foundation, which makes us aware and proud of the Foundation's meaningful contribution to our community. The FICCI award given to the SRF Foundation during the year is a real testimony. While it's almost impossible to quantify the achievements and contributions of the Foundation, the gains are really immense in terms of the goodwill the organization earns. We are more than confident that the Foundation team would carry forward the Group's legacy of making difference in the lives of people".

Mukung Trivedy
Head of Corporate Communications



"My experience was really good, as donating blood helps in dilution of existing blood in body which is very good for proper functioning of heart. And I do believe that helping hands are better than praying lips, so it is a good habit to follow".

Danish Nazar
HO - Trainee



CORPORATE CITIZENSHIP

Committed to giving back to the community where they operate in, below are some of the CSR programs which our plant locations have conducted in the year 2012-13. We thank them for their dedication and support.

HIGHLIGHTS FROM PLANT LOCATIONS

SRF BHIWADI

THE NATURAL RESOURCE MANAGEMENT (NRM) PROJECT

The project aims at enhancing livelihood options for the rural poor by harnessing underutilized land and water resources. The project activities mainly include:

- Community awareness and mobilization through the formation of Self Help Groups (SHGs)
- Construction of rainwater harvesting structures like earthen check dams to harvest rain water from barren hills
- Terracing and land levelling in the catchment area of the earthen check dams to convert these wastelands into farmlands.
- Large scale plantation and promotion of agriculture based livelihood activities on these levelled lands
- Capacity building of farmers and facilitation for market and bank linkages

In its seventh year of implementation, the project has so far benefitted over 5,100 families. The cumulative achievement under the project so far is as follows:

Activity	Target 2012-13	Achievement 2012-13	Cumulative Since '06
Construction of earthen check dams (Paals)	10	08	182
Catchment area covered	500	612	9568
Ground water recharged (MnM ³)	1.5	1.53	6.87
Land leveling (Ha)	220	258	1151
Plantation of fruit and fodder trees (No.)	38000	38326	249791
Number of Self Help Groups (SHGs)	30	24	132
Families impacted (direct/indirect)	800	943	5155



The project also uses a scientific approach for impact analysis with the help of agriculture scientists from NGO Partners. The impact study shows that the program has been well received by the people and yielded various positive impacts with respect to the focused areas, which are as follows:

“We are having small land holdings and these remained as fallow. In the rainy season, around the gullies we were not able to cultivate crops because of flood water from hills flow in the gullies, the crops gets damaged. Now in upper side, Dihawalpaal (check dam) and in downside Karilwali and Ghamandiwalipaals are constructed so flood water has stopped flowing. Now, crops can be grown easily and the land in the gullies is becoming fertile due to water retention. The cart track is now more approachable and useful due to the construction of Karilwali Paal which also works as the approach road as well. Due to increase in productivity, we can get some money to meet domestic needs. I have purchased buffalo as now I have more production of fodder. After land levelling, I am cultivating 2 bighal and an engine was purchased for the new dug well.”

Mr. Nasru voice, Hamiraka Village, Bhiwadi

PROJECT SHIKSHA - STRENGTHENING THE PRIMARI EDUCATION

The project activities mainly include:

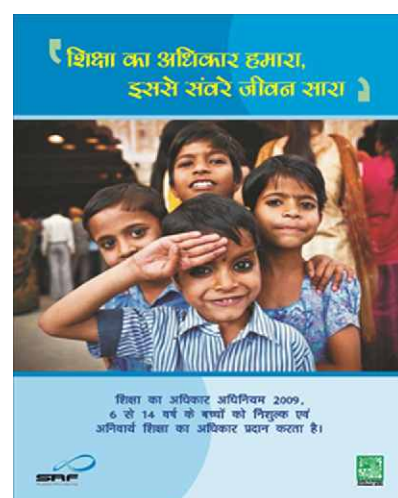
- School infrastructure development
- Running the remedial classes for the academically weaker children
- Providing the support staff to the school
- Teachers' training and exposure visits
- School health programme
- School sports and extra-curricular development

Under the Primary Education initiative, following were the highlights of 2012-13:

- SRF CB organized a 3 days capacity building workshop for the government school teachers on Right To Education (RTE), life skills & positive discipline from 3rd to 5th October 2012 at SRF Bhiwadi.
- RTE awareness campaign was launched in the neighbouring villages to sensitize the community people and school officials. The provisions of RTE were presented through street plays, rallies and community meetings. As an impact, this year the rate of enrollment have increased up to 15% compared to the previous year, especially the enrollment of girl child.
- SRF CB launched a school van on 15th August 2012 from Ban Ban village to Jhiwana high school benefitting approximately 20 girl students will receive free of cost transportation facility which have improved the retention of girl students in the high schools as compared to the previous years.
- After the success of IBM KidSmart early learning programme at Nuh in Haryana, it was expanded in the Alwar district of Rajasthan with support from SRF Foundation. The programme is being implemented in 12 Govt. primary schools near the factory area of SRF Chemicals Business at Bhiwadi covering approximately 1400 students.
- A winter camp was organized from 4th to 8th January 2013 for the project school children in collaboration with National Bal Bhawan, New Delhi. The focus of the camp was art and craft activities using the natural colors, newspapers and other domestic items.
- In the month of November 2012, school dresses and sweaters were distributed to the children of Govt. primary school Hingla Ki Dhani and Tapukara. Total 275 children from underprivileged families were provided with the dresses and sweaters.

Under Community Health Programs; SRF CB organized special ENT check-up camps, adolescent health awareness training, monthly health talk sessions and regular awareness sessions with the employees, contract workers, truckers and the neighbouring communities.

SRF Bhiwadi also celebrated the World AIDS Day and organized blood donation camp and stitching and tailoring programme is being implemented in the neighbouring villages. The course is run for 6 months with maximum enrollment of 30 girls with focus on SC and Meo-Muslim community. This year, 44 girls successfully completed the training who were awarded with the certificate in a small village level function. So far 252 girls have been trained in 8 batches and many of them have got employment in the neighbouring garment industries. The focus of these trainings is also to provide functional literacy to the illiterate women.



CORPORATE CITIZENSHIP

SRF GWALIOR

As part of promoting TQM practices in Educational Institutions' SRF's QC Team "Utthan" presented their QCC case study in Gwalior Glory School. Teams from various educational institutions and Industries in and around Gwalior attended the function. SRF Gwalior have also allowed several schools & colleges to visit our workplace and gain insight to our SRF way of management. The experts have altruistically shared all good practices of TTBG to help students build a strong future India Inc. SRF Gwalior also conducted Eye Camp on 28th October 2012.



SRF DAHEJ

SRF Dahej conducted tree plantation drive and green marathons on the World Environment Day at SRF Dahej site. With a unique theme of "Plant and Adopt a Tree" SRF Dahej started plantation drive in the campus, where employees after planting will own it and take care. Nearly 150 employees took part in this and more than 150 trees are planted. SRF Dahej also organized mini - marathon race in association with Dahej Industrial Association & GPCB Bharuch and Blood Donation Camp in co-operation with Red Cross Society, Bharuch at Dahej site on 18th April, 2012. Employees participated with great enthusiasm and we could able to donate 56 Units of blood altogether. World AIDS Day was celebrated at Dahej site on 1st December, 2012. Red ribbons, a symbol of HIV /AIDS awareness were distributed to create awareness regarding HIV / AIDS to all the company employees and contractual workers. Poster exhibition was also organized for the purpose of creating awareness about the disease. The factory doctor also provided some useful information about the cause and prevention of the disease to the contractual employees. Condoms were also distributed amongst contractual employees.



SRF DUBAI

Keeping up with its commitment to maintain employees' well-being, SRF Dubai in association with Badr Al Samaa Medical Center, Dubai, organized a health check-up camp on 19th April 2012 for both SRFites and contract workers. 84 employees were benefited. Other than this, Environment Day, Blood Donation Camp and HIV/AIDS Awareness camp was organized at at SRF Dubai



SRF GUMMIDIPOONDI

Joy of Giving was celebrated in TTBT unit for a month, employees contributed gift items for 50 orphaned children worth Rs. 41,755/- . The wish list of each child in the orphanage was collected and employees enthusiastically came forward to fulfill the wishes of each child. The management contributed electrical coils, tube lights and bulbs for the construction of dormitory at the orphanage. Employees represented each department generously contributed towards the cause, joy of giving was celebrated prior to Diwali in the orphanage by distribution of gifts, bursting crackers and spending time with the children. Other than this, special summer camp for children, HIV/AIDS awareness and National Safety Week from 4th March - 18th March 2013 were organised.



SRF INDORE

A program for the home makers took place on 15th July, 2012 in the factory premises. 17 participants, comprising of the house wives of our employees, contractual labor and the ladies from the neighboring villages, attended this program. Apart from the class room session, awareness on the gas safety was arranged in collaboration with HP Gas. SRF Indore also conducted health check-up camp in its premises on 2nd November 2012 in collaboration with the Employees' State Insurance Scheme of India (ESIC). Free medicines were given to the people, and those requiring further treatment were referred to the Model ESIC Hospital in Indore. More than 150 people benefitted from the camp.



SRF KASHIPUR

On the world's environment day 2012, SRF Kashipur celebrated the day by planting trees. Employees from various departments participated in the event. The officer of the Environmental Conservation and Pollution Control Board, Uttarakhand was the chief guest. SRF Kashipur also facilitated improved toilet facilities and kitchen wall in the Government Primary School, Kachnal Gazi, Kashipur. For the World AIDS Day, SRF Kashipur distributed red ribbons and conducted a training program on HIV/AIDS.



CORPORATE CITIZENSHIP

SRF MANALI

AIDS awareness program and rally was conducted at SRF Manali on 1st December 2012. Employees, contract employees, both regular and contractual, drivers, and cleaners assembled at main gate entrance for a rally followed by an awareness program on HIV/AIDS by a folk troupe "Thanigai". Around 500 persons participated in the program. Awareness sessions were conducted at SRF Vidyalaya, Agarsen College and Hindu College, Chennai. Around 2000 students were benefitted from the sessions conducted by SRF CPP team. SRF Manali also organized earth day event, health check-up camps, World Environment Day, cricket coaching camp, joy of giving week, and dental camp during the year.



SRF PANTNAGAR

SRF Pantnagar organized HIV/AIDS Awareness and prevention program on 1st December 2012. Various activities were organized on this occasion. On the eve of the World AIDS Day, oral quiz competition was organized, and employees enthusiastically participated during the World AIDS Day Program. HIV/AIDS Master Trainer's Mr. Dharmendra Bhatt & Mr. G. C. Joshi organized awareness program at Sidcul, transit camp and transporter's hub, Rudrapur. A total of 398 people participated, out of which 23 were SRF employees, 40 were security personnel, 85 truck drivers/conductors and 250 people from other localities.



SRF THAILAND - RAYONG

On 18 July 2012 SRF Thailand successfully executed "Kaizen Synergy CSR Program", which is remembered as "Kaizengagement" fusion of Kaizen and employee engagement for a good cause.

Kaizen - Small improvement for our small world

Synergy - Synergy produced by the teamwork for overall better result

CSR - Contribution to the society

At Wat Noenkraprok, Banchang team of 30 SRFites went to restore the school playground and outside area. SRF Thailand also organized Blood Donation Camp and AIDS Awareness campaign.



SRF VIRALIMALAI

As a part of CP activity for the year 2012-13, TTBV CP team has conducted a survey at Viralimalai area and identified that rural education to poor students is the most required activity at Viralimalai area where TTBV is located. The rural education program was then started on 24th October 2012. Out of 24 students attended, there are improvements in the marks obtained by 23 students. SRF Viralimalai also celebrated World AIDS Day, HIV-AIDS Awareness among Female Sex Women (FSW), joy of giving week, Sidha Ayurvedha awareness campaign and awareness campaign on home safety.



find a better way

WE ALWAYS
Find a better way



SRF FOUNDATION TEAM



(Left to right: Shweta Nehra Khanna, Joysina Chawla, Dipannita Bose, Anita Maitra, Richa Agarwal, Dr. Suresh Reddy, Roshani Khan, Neeti Tyagi, Bata Krushna Routray, Raj Singh, Rajul Dube, Nisha Juneja, A. Rakesh, Praveen Karn, Vijay Gupta, Kamleshwar Mishra, Omprakash, Mahender, Navin Lather, Istak, Rajesh Kumar, Harish Kumar)

Whether it's in office, out in the field in Mewat, or in the training room of our 3EP sessions, the team puts in their best each and everyday to make sure that their work continue to aspire and touch the lives of people around them; as we always find a better way.

We truly appreciate your dedication & services. Thank you.

TSRS MANAGEMENT TEAM



(Left to right: Diwakar Paliwal, Sapna Dimri, Sudha Santhanam, Sudha Sahay, Amarinder Kaur, Manisha Malhotra, Manika Sharma, Madhur Usgaonkar, Chavi Behl, Pooja Manan Thakur, Komal Sood, Ravindra Julka, Girija B, Parul Diwan)

The Shri Ram Schools have achieved so much to deliver the Foundation's commitment towards quality education. Apart from being the best schools in the country, they also share their expertise by supporting many of the Foundation's initiative in improving education among the underprivileged.

We truly appreciate your dedication & services. Thank You.

SPIRIT OF PARTNERSHIP

Meaningful partnerships are the key to our success. With the aim of building a platform for education transformation, we believe in creating synergic value by joining hands with the Government, NGOs, Academic and Research Institutes, Corporate Houses, and various like minded organizations across the globe. With these partnerships, we hope to improve the quality and implementation speed of our programs.

We would like to thank our partners for their kind support throughout the past year. There are a few new partners forming alliances with us and they are Coca Cola India, Tetra Pak India and ATDC. With these new partners SRF Foundation is now working with 18 like minded organizations to effectively achieve its goals.



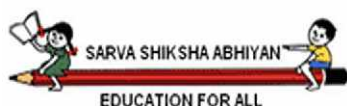
CARE India is a leading national development organization, which has extensive global network. They emphasize on helping disadvantaged women and girls escape poverty. In times of natural disasters, CARE also delivers emergency aid to survivors and assists in them rebuilding their lives. The Foundation's partnership with CARE India has made possible the launch of Udaan, an accelerated learning program for older out-of-school girls, aged 11-14 to complete primary school in 11 months in a residential setting.



ATDC's aim is to train skilled workforce for the rapidly growing export and domestic sectors of the apparel industry and upgrade the technical skills to improve quality, productivity and efficiency in a global context. SRF Foundation is the mobilization partner of ATDC, Nuh for imparting various types of training on Apparels like 'Smart Quality Checker, Surface Ornamentation' etc. The partnership helps the village students to take up job-oriented courses under Mewat Rural Vocational Program.



The Department of Elementary Education, is part of the state government in Haryana that works to bring quality elementary education into the Haryana state. Its activities include running of schools, giving scholarships, free textbooks, and providing mid-day meals to the school going children of Haryana. The Foundation supports the efforts of the Department of Elementary Education by filling in the resource gaps in the system. For instance, the Foundation has provided training for the Headmasters and Sarpanches, mobilized the communities in Mewat, set up Udaan residential camp, RE teacher training and carried out village resource mapping etc.



Sarva Shiksha Abhiyan (SSA) Haryana is a centrally sponsored scheme by the Government of India that focuses on enhancing elementary education for children aged 6-14 years old. The Foundation's partnership with Dept of Elementary Education and SSA Haryana has made possible the construction and renovation of 25 IBM KidSmart centers. In addition, the SSA Haryana lends special support to the Foundation's efforts in its Mewat Rural Education Program (MREP).



The Mewat Development Agency (MDA) was specially formed by the Government of Haryana, to deliver social and economic justice to the backward and under-privileged area of Mewat. It focuses on health, environmental, agricultural, and education issues. Under the MREP, the Foundation partners with MDA to bring about holistic developments in the rural schools in Mewat. It has funded the provision of drinking water facilities, boundary walls, and pathways to the Salambha village and honararium of KidSmart centre Vidya Volunteers.



The Haryana Police was formed to provide security and to create a peaceful and law abiding community to the people of Haryana. Together with the Haryana Police department, The Shri Ram School (TSRS) have set up a secondary school on the premises of Centre for Police Training and Research at Bhondsi. The school will follow teaching as that of TSRS and a total of 50% of the seats will be reserved for children of police personnel.



The Board of School Education, Haryana came into being under an Act of Legislation in 1969. It is the first board in India to introduce the semester system of education from academic year 2006 - 07, first board to introduce relative grading, CCE (Continuous & Comprehensive Evaluation) in all board classes. The prestigious Dr. Sarvepalli Radhakrishnan School is set up by the Board of School Education, Haryana, with the Foundation giving technical support in the design, development and day to day operations of the school in academic and non-academic matters.



GE Capital is a global leader in consumer finance, with presence in more than 50 countries. It provides a variety of products and solutions for consumers and businesses alike. In India, it partners the Foundation to bring about the holistic development of its adopted school, Salambha. To date, it has partially sponsored provision of new classroom furniture, a new school gate, plantations, and ground leveling. Plans to build a mid-day meal kitchen shed and an Anganwadi center are in the pipeline



The Times Group is India's largest media conglomerate, with five dailies, two lead magazines, 29 niche magazines, 32 radio stations, two Television News Channels, and one Television Life Style Channel. Its major publications include the Times of India and The Economic Times two of the largest in the country with approximately 4.3 million copies circulated daily. The Foundation partners the Times Group to bring spoken English classes to the underprivileged area of Mewat. The classes aim to upgrade the skills of the participants, so that more employment opportunities will be opened to them.

SPIRIT OF PARTNERSHIP



Schneider Electric is a leading brand in electrical equipment, which provides skill based employability training on electrical trade as a part of corporate social responsibility. Since this was the type of training that youths in Mewat were interested in, SRF Foundation collaborated with Schneider Electric India in 2012 to cater the needs of the aspiring youths. This collaboration claim to ensure training and employability for them. Till date two batches have successfully completed the programme and many of the students have got job placements.



'Support My School' campaign is the centrally sponsored program of Coca Cola India Pvt Ltd/NDTV to revitalize schools and to ensure that education reaches every child; it is imperative that children study in healthy and active schools, schools that offer basic amenities and a healthy environment for children. This collaboration lay claim to better access to toilet facilities, water, drinking water, playing facilities and providing sports equipments, and providing libraries. The program is built around these four pillars to create maximum impact



Tetra Pak is the world's leading food processing and packaging solutions company. The co-partnership with Tetra Pak for 'Support My School' program will change the face of the school and will prepare school children for tomorrow's connected world, increasing their general knowledge and widening their scope of knowledge. This collaboration commence the second season of Support My School program in Rewasan, Rehna and Tapkan village school complexes in Mewat district. This collaboration will impact around 2,500 number of students



The Singapore Management University offers established undergraduate and postgraduate programs that aim to produce leaders and creative entrepreneurs capable of excelling in a rapidly changing and dynamic world. It advocates partnerships from all over the world to give their students the much needed exposure. The partnership with SRF Foundation, through mutually benefitting internships, has led to the development of various marketing strategies and documentation efforts.



The School of Inspired Leadership (SOIL) is a business school that aims to build competent, compassionate and inspiring leaders. It provides opportunities for students to interact with a distinguished faculty, and stalwarts from the industry, who have taught across the world. Students are equipped to deal with complex, evolving global challenges, while working towards sustainability. Under its Social Innovation Project (SIP), SOIL partners with SRF Foundation by having its students spend one day every week working with the organization. The interns have visited villages in Mewat, created marketing plans for the Foundation's programs, and helped to translate Hindi materials for the creation of English publications.



The Shri Ram School (TSRS) was set up in 1988, under the aegis and vision of (Late) Mrs. Manju Bharat Ram. Its progressive, inclusive, secular, child-centric philosophy has led it to be rated as India's number one day school by Education World's schools survey in 2008, 2009 and 2011. TSRS partners the Foundation to share its academic and non-academic expertise for the benefit of the Mewat Rural Education Program (MREP). It shares its best practices, and its teachers participate in running extra-curricular activities for the Mewat children on Saturdays. In addition, it lends its philosophy and guidance to the Foundation's Enhancing Early Education Program (3EP).

MEDIA DETAILS

www.srf-foundation.org

www.wordpress.com/srffoundation

www.facebook.com/srffoundation

www.youtube.com/srffoundationchannel

मालिक अधिकार





Happy Birthdays to you





SRF Foundation

Block-C, Sector 45, Gurgaon 122 003, Haryana, Indian

Tel: 0124 4354405, Fax : 0124 4354500

www.srf-foundation.org

www.srf.com